

ORDER

Orders
Order / Rev: 2471241
Alt Order #: WOC13590902
Product Desc: IN-09 2022
Estimate: 2344
Flight Dates: 04/27/22 - 05/03/22
Original Date / Rev: 04/29/22 / 04/29/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Campaigns/ POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 811
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Stu Barnes-Israel/ US House/ R/
Demographic: A55+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199089
Agency External ID: 75140AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/25/22 | 05/02/22 | 11 | \$1,810.00 | \$1,538.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2022 | 11 | \$1,810.00 | \$1,538.50 | 0.00 |
| Totals | 11 | \$1,810.00 | \$1,538.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Taylor Fritsch | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WHAS | 15% | \$1,810.00 |
| Market | 100% | \$12,066.67 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 85% | \$10,256.67 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|-------|---------|
| N 3 | WHAS | 04/27/22 | 05/01/22 | ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A | CM | 6-8a | -----2 | :30 | 2 | \$25.00 | P03 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | -----2 | | 2 | | | | \$25.00 | | 0.00 | | | |

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Advertiser: POL/ Stu Barnes-Israel/ US House/ R/ IN
 Product Desc: IN-09 2022
 Estimate: 2344
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | -----2 | | 2 | | | | \$25.00 | | 0.00 | | | |
| N 4 | WHAS | 04/27/22 | 05/01/22 | Good Morning America | CM | 8-9a | -----1 | :30 | 1 | \$75.00 | P03 | 0.00 | NM | 1 | \$75.00 |
| | | | | GOOD MORNING AMERICA | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | -----1 | | 1 | | | | \$75.00 | | 0.00 | | | |
| N 5 | WHAS | 04/27/22 | 05/02/22 | Local News @ 5p M-F | CM | 5-530p | 1----- | :30 | 1 | \$200.00 | P03 | 0.00 | NM | 1 | \$200.00 |
| | | | | WHAS11 NEWS @ 5p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | 1----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 6 | WHAS | 04/27/22 | 05/02/22 | Local News @ 530p M-F | CM | 530-6p | 1----- | :30 | 1 | \$225.00 | P03 | 0.00 | NM | 1 | \$225.00 |
| | | | | WHAS11 NEWS @ 530P | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | 1----- | | 1 | | | | \$225.00 | | 0.00 | | | |
| N 7 | WHAS | 04/27/22 | 05/02/22 | Local News @ 6p M-F | CM | 6-630p | 1----- | :30 | 1 | \$400.00 | P02 | 0.00 | NM | 1 | \$400.00 |
| | | | | WHAS11 NEWS @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | 1----- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N 9 | WHAS | 04/27/22 | 05/01/22 | Local News @ 630p Su | CM | 630-7p | -----1 | :30 | 1 | \$250.00 | P03 | 0.00 | NM | 1 | \$250.00 |
| | | | | WHAS11 NEWS SUNDAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | -----1 | | 1 | | | | \$250.00 | | 0.00 | | | |
| N 11 | WHAS | 05/01/22 | 05/02/22 | LN (M-Su) | CM | 11-1135p | 1-----1 | :30 | 2 | \$200.00 | P03 | 0.00 | NM | 2 | \$400.00 |
| | | | | LN (M-Su) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | -----1 | | 1 | | | | \$200.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | 1----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 12 | WHAS | 05/02/22 | 05/02/22 | Good Morning America | CM | 7-9a | 1----- | :30 | 1 | \$200.00 | P03 | 0.00 | NM | 1 | \$200.00 |
| | | | | Good Morning America | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | 1----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 13 | WHAS | 05/01/22 | 05/01/22 | MacGyver 135-235a Su | CM | 135-235a | -----1 | :30 | 1 | \$10.00 | P04 | 0.00 | NM | 1 | \$10.00 |
| | | | | MacGyver 135-235a Su | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 11 | \$1,810.00 |