

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2471632
Invoice Date		Alt Order #	WOC13591646
Invoice Month	May 2022	Deal #	
Invoice Period	05/09/22 - 05/15/22	Flight Dates	05/02/22 - 05/09/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10693		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	634		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1700AGY		
Advertiser Ref	199378		
Product 1	674		
Product 2			

Billing Address:

**GMMB - Greer Margolis Mitchell / POL**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/22	05/09/22	GMK @ 5A	5-6a	MTWTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    1            \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WHAS    M    05/09/22    4:57 AM    GMK @ 5A            5-6a            :30    CG1003H    \$40.00    NM									
2	05/03/22	05/09/22	GMK @ 6A	6-7a	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    2            \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WHAS    M    05/09/22    6:22 AM    GMK @ 6A            6-7a            :30    CG1003H    \$125.00    NM									
3	05/03/22	05/09/22	GOOD MORNING AMER 7-9a ICA		MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    4            \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WHAS    M    05/09/22    8:37 AM    GOOD MORNING AMERICA    7-9a            :30    CG1003H    \$200.00    NM									
7	05/03/22	05/09/22	THE VIEW	11-12p	MTWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    4            \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4    WHAS    M    05/09/22    11:29 AM    THE VIEW            11-12p            :30    CG1003H    \$125.00    NM									
8	05/03/22	05/09/22	WHAS11 NEWS AT NO ON	12-1p	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    5            \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2    WHAS    M    05/09/22    12:15 PM    WHAS11 NEWS AT NOON    12-1p            :30    CG1003H    \$75.00    NM									
9	05/03/22	05/09/22	GMA3	1-2p	MTWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22    05/09/22    MTWTF--                    2            \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2    WHAS    M    05/09/22    12:59 PM    GMA3                    1-2p            :30    CG1003H    \$75.00    NM									

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Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	05/09/22 - 05/15/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10693		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	05/03/22	05/09/22	GMA3	1-2p	MTWTF--	:30	2	\$75.00	NM
10	05/03/22	05/09/22	GENERAL HOSPITAL	2-3p	MTWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 05/09/22 2:59 PM GENERAL HOSPITAL 2-3p :30 CG1003H \$75.00 NM									
11	05/03/22	05/09/22	WHAS11 NEWS @ 4P	4-5p	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/09/22 4:14 PM WHAS11 NEWS @ 4P 4-5p :30 CG1003H \$125.00 NM									
12	05/03/22	05/09/22	WHAS11 NEWS @ 5p	5-530p	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 05/09/22 5:23 PM WHAS11 NEWS @ 5p 5-530p :30 CG1003H \$200.00 NM									
13	05/03/22	05/09/22	WHAS11 NEWS @ 530 P	530-6p	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 4 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 05/09/22 5:44 PM WHAS11 NEWS @ 530P 530-6p :30 CG1003H \$225.00 NM									
14	05/03/22	05/09/22	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 5 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/09/22 6:23 PM WHAS11 NEWS @ 6p 6-630p :30 CG1003H \$400.00 NM									
19	05/03/22	05/09/22	AMERICAN IDOL MON	8:00 PM-10:00 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 M----- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/09/22 AMERICAN IDOL MON 8:00 PM-10:00 PM :30 <del>\$800.00</del> NM See MG 19.2, 19.3, 19.4, 19.5 5 WHAS M 05/09/22 7:48 AM Good Morning America 7-9a :30 CG1003H \$200.00 NM MG for 19.1 05/09									
20	05/03/22	05/09/22	THE GOOD DOCTOR	10-11p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 M----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/09/22 10:33 PM THE GOOD DOCTOR 10-11p :30 CG1003H \$450.00 NM									
22	05/03/22	05/09/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-S 2 \$200.00									

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Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	05/09/22 - 05/15/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																												
22	05/03/22	05/09/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	2	\$200.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	WHAS	M	05/09/22	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	CG1003H	\$200.00	NM																																											
25	05/03/22	05/09/22	JIMMY KIMMEL	1135p-1237a	MTWTF--	:30	2	\$30.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/03/22</td> <td>05/09/22</td> <td>MTWTF--</td> <td>2</td> <td>\$30.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/09/22</td> <td>12:16 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>CG1003H</td> <td>\$30.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							05/03/22	05/09/22	MTWTF--	2	\$30.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	05/09/22	12:16 AM	JIMMY KIMMEL	1135p-1237a	:30	CG1003H	\$30.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	05/03/22	05/09/22	MTWTF--	2	\$30.00																																																
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1	WHAS	M	05/09/22	12:16 AM	JIMMY KIMMEL	1135p-1237a	:30	CG1003H	\$30.00	NM																																											
28	05/03/22	05/09/22	Great Day Live 9-10a	9-10a	MTWTF--	:30	2	\$50.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/03/22</td> <td>05/09/22</td> <td>MTWTF--</td> <td>2</td> <td>\$50.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/09/22</td> <td>9:47 AM</td> <td>Great Day Live 9-10a</td> <td>9-10a</td> <td>:30</td> <td>CG1003H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							05/03/22	05/09/22	MTWTF--	2	\$50.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	05/09/22	9:47 AM	Great Day Live 9-10a	9-10a	:30	CG1003H	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	M	05/09/22	9:47 AM	Great Day Live 9-10a	9-10a	:30	CG1003H	\$50.00	NM																																											
							<b>Total Spots</b>	<b>16</b>																																													

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,595.00</b>
<u>Agency Commission</u>	<b>\$389.25</b>
<u>Net Amount Due</u>	<b>\$2,205.75</b>