

# ORDER

**Orders**  
**Order / Rev:** 2466878  
 Alt Order #: WOC13583362  
 Product Desc: candidate  
 Estimate: 10588  
 Flight Dates: 04/26/22 - 05/02/22  
 Original Date / Rev: 04/21/22 / 04/29/22  
 Order Type: General

**WHAS**  
 Primary AE: Taylor Fritsch  
 Sales Office: TSWAS  
 Sales Region: NAT

**Agency**  
**Name:** GMMB - Greer Margolis Mitchell / POL  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
3050 K St NW  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: WEEKLY  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Craig Greenberg / D / Mayor / KY  
 Demographic: A55+  
 Product Codes: PL-Candidate: City Mayor (LUR)  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate  
 Priority: P04

New Business End: \_\_\_\_\_  
 Advertiser External ID: 199378  
 Agency External ID: 1700AGY  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/01/22	53	\$11,090.00	\$9,426.50
05/02/22	05/08/22	14	\$2,965.00	\$2,520.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	67	\$14,055.00	\$11,946.75	0.00
<b>Totals</b>	<b>67</b>	<b>\$14,055.00</b>	<b>\$11,946.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$14,055.00
Market	100%	\$93,700.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$79,645.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/26/22	05/02/22	Local News @ 5a M-F GMK @ 5A	CM	5-6a	MTWTF--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		1				\$40.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					1	\$40.00		0.00			
N 2	WHAS	04/26/22	05/02/22	Local News @ 6a M-F GMK @ 6A	CM	6-7a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					2	\$125.00		0.00			
N 3	WHAS	04/26/22	05/02/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MTWTF--	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					4	\$200.00		0.00			
N 4	WHAS	04/26/22	04/30/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-					1	\$75.00		0.00			
N 5	WHAS	04/26/22	04/30/22	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-					1	\$75.00		0.00			
N 6	WHAS	04/26/22	05/01/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----S	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S					1	\$75.00		0.00			
N 7	WHAS	04/26/22	05/02/22	The View THE VIEW	CM	11-12p	MTWTF--	:30	4	\$75.00	P03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					4	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WHAS	04/26/22-05/02/22	The View			11-12p	MTWThF----	:30		<del>(\$75.00)</del>	0.00	NM			
See MG 7.5															
[Recon Preempt-Other: DNA Biden eulogy cut in]															
5	WHAS	04/26/22-05/02/22	The View			11-12p	MTWThF----	:30		\$75.00	0.00	NM			
Ⓜ MG for 7.1 04/27															
N 8	WHAS	04/26/22	05/02/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	MTWTF--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					5	\$75.00		0.00			
N 9	WHAS	04/26/22	05/02/22	GMA3 GMA3	CM	1-2p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					2	\$75.00		0.00			
N 10	WHAS	04/26/22	05/02/22	General Hospital GENERAL HOSPITAL	CM	2-3p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					2	\$75.00		0.00			
N 11	WHAS	04/26/22	05/02/22	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	MTWTF--	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					1	\$75.00		0.00			
N 12	WHAS	04/26/22	05/02/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					2	\$200.00		0.00			
N 13	WHAS	04/26/22	05/02/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	:30	4	\$225.00	P03	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					4	\$225.00		0.00			
N 14	WHAS	04/26/22	05/02/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWTF--					5	\$250.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WHAS	04/26/22	05/01/22	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--					5	\$250.00		0.00			
				WHAS11 NEWS SUNDAY											
N 17	WHAS	04/26/22	05/02/22	ET 7-730p	CM	7-730p	MTWT---	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$250.00		0.00			
				ENTERTAINMENT TONIGHT											
N 18	WHAS	04/26/22	05/02/22	Inside Ed 730-8p	CM	730-8p	MTWT---	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWT---					4	\$250.00		0.00			
				INSIDE EDITION											
N 19	WHAS	04/26/22	05/02/22	Mon Prime A	CM	8-9p	M-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	M-----					1	\$800.00		0.00			
				American Idol											
N 20	WHAS	04/26/22	05/02/22	Mon Prime C	CM	10-11p	M-----	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	M-----					1	\$450.00		0.00			
				THE GOOD DOCTOR											
N 21	WHAS	04/26/22	04/28/22	NFL Draft Prime	CM	8:00 PM-11:00 PM	--T---	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--T---					3	\$600.00		0.00			
				NFL DRAFT ROUND 1		(8:00 PM-11:00 PM)									
N 22	WHAS	04/26/22	04/29/22	NFL Draft Prime	CM	Various	----F--	:30	3	\$400.00	P04	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					3	\$400.00		0.00			
				NFL DRAFT ROUNDS 2 & 3											
N 23	WHAS	04/26/22	04/30/22	NFL Draft Non-Prime	CM	12:00 PM-7:00 PM	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$100.00		0.00			
				NFL DRAFT ROUNDS 4-7		(12:00 PM-7:00 PM)									
N 24	WHAS	04/26/22	05/01/22	Sun Prime A	CM	6:58 PM-8:00 PM	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$300.00		0.00			
				AMERICA'S FUNNIEST HOME		(6:58 PM-8:00 PM)									
N 25	WHAS	04/26/22	05/02/22	Local News @ 11p M-F	DB	Various	---TF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	---TF--					2	\$200.00		0.00			
				Local News @ 11p M-F											
N 26	WHAS	04/26/22	04/30/22	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$150.00		0.00			
				WHAS11 NEWS AT 11 SAT											
N 27	WHAS	04/26/22	05/02/22	Jimmy Kimmel DB*	CM	1205-107a	---TF--	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	---TF--					2	\$30.00		0.00			
				Jimmy Kimmel DB											
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WHAS	04/26/22-05/02/22	Jimmy Kimmel DB		---ThF----	:30		\$30.00		0.00	NM		
		2	WHAS	04/26/22-05/02/22	Jimmy Kimmel DB		---ThF----	:30		\$30.00		0.00	NM		
N 28	WHAS	04/26/22	05/02/22	Nightline DB	CM	107-136a	---TF--	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	---TF--					1	\$20.00		0.00			
				Nightline DB											
N 29	WHAS	04/26/22	05/01/22	NBA Playoffs DT Game	CM	12:00 PM-3:30 PM	-----S	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/01/22	-----S					1	\$475.00		0.00			

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				NBA PLAYOFFS	(12:00 PM-3:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$475.00	0.00								
N30	WHAS	04/26/22	05/01/22	NBA Playoffs DT Game 2	CM	Various	-----S	:30	2	\$475.00	P03	0.00	NM	2	\$950.00
				NBA Playoffs DT Game 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	2	\$475.00	0.00								
N31	WHAS	04/26/22	05/01/22	ROS EM (Su) 6-8a	CM	6-8a	-----S	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
				EM (Su) 6-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----S	1	\$25.00	0.00								
N32	WHAS	04/26/22	05/02/22	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	5	\$75.00	P03	0.00	NM	2	\$150.00
				WHAS11 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/26/22	05/02/22	MTWTF--	2	\$75.00	0.00								
N33	WHAS	04/26/22	05/02/22	MacGyver 135-235a Su	CM	235-335a	-----S	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
				MacGyver 135-235a Su DB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/26/22	05/02/22	-----S	1	\$10.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WHAS	04/26/22-05/02/22	MacGyver 135-235a Su DB	235-335a	-----Su	:30	<del>(\$10.00)</del>	0.00	NM						
See MG 33.2															
[Input Error-incorrect inv code/MacGyver is not DB-mw]															
2	WHAS	04/26/22-05/02/22	MacGyver 135-235a Su	135-235a	-----Su	:30	\$10.00	0.00	NM						
Ⓜ MG for 33.1 05/01															
Totals													67	\$14,055.00	