

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2461691
Invoice Date		Alt Order #	WOC13572333
Invoice Month	April 2022	Deal #	
Invoice Period	04/18/22 - 04/24/22	Flight Dates	04/12/22 - 04/18/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	634		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1700AGY		
Advertiser Ref	199378		
Product 1	674		
Product 2			

Billing Address:

**GMMB - Greer Margolis Mitchell / POL**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/12/22	04/18/22	GMK @ 6A	6-7a	MTWTF--	1:00	4	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 4 \$160.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 04/18/22 6:22 AM GMK @ 6A 6-7a 1:00 CG1001H \$160.00 NM									
2	04/12/22	04/18/22	GOOD MORNING AMER 7-9a ICA	7-9a	MTWTF--	1:00	3	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 3 \$240.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/18/22 6:59 AM GOOD MORNING AMERICA 7-9a 1:00 CG1001H \$240.00 NM									
5	04/12/22	04/18/22	THE VIEW	11-12p	MTWTF--	1:00	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 3 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 04/18/22 10:59 AM THE VIEW 11-12p 1:00 CG1001H \$150.00 NM									
6	04/12/22	04/18/22	WHAS11 NEWS AT NO ON	12-1p	MTWTF--	1:00	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/18/22 12:43 PM WHAS11 NEWS AT NOON 12-1p 1:00 CG1001H \$150.00 NM									
8	04/12/22	04/18/22	WHAS11 NEWS @ 5p	5-530p	MTWTF--	1:00	3	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 3 \$260.00									
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9	04/12/22	04/18/22	WHAS11 NEWS @ 530 P	530-6p	MTWTF--	1:00	4	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 4 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/18/22 5:42 PM WHAS11 NEWS @ 530P 530-6p 1:00 CG1001H \$280.00 NM									

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Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	April 2022
Invoice Date		Invoice Period	04/18/22 - 04/24/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																										
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10	04/12/22	04/18/22	WHAS11 NEWS @ 6p	6-630p	MTWTF--	1:00	5	\$500.00	NM																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/12/22</td> <td>04/18/22</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>M</td> <td>04/18/22</td> <td>6:28 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>1:00</td> <td>CG1001H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/12/22	04/18/22	MTWTF--	5	\$500.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4	WHAS	M	04/18/22	6:28 PM	WHAS11 NEWS @ 6p	6-630p	1:00	CG1001H	\$500.00	NM
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<u>Total Spots</u>							<b>8</b>																																												

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,980.00</b>
<u>Agency Commission</u>	<b>\$297.00</b>
<u>Net Amount Due</u>	<b>\$1,683.00</b>