

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2461691-1	Order #	2461691
Invoice Date	04/17/22	Alt Order #	WOC13572333
Invoice Month	April 2022	Deal #	
Invoice Period	04/11/22 - 04/17/22	Flight Dates	04/12/22 - 04/18/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	634		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1700AGY		
Advertiser Ref	199378		
Product 1	674		
Product 2			

Billing Address:

**GMMB - Greer Margolis Mitchell / POL**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/12/22	04/18/22	GMK @ 6A	6-7a	MTWTF--	1:00	4	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 04/14/22 6:28 AM GMK @ 6A 6-7a 1:00 CG1001H \$160.00 NM 2 WHAS F 04/15/22 6:11 AM GMK @ 6A 6-7a 1:00 CG1001H \$160.00 NM 4 WHAS F 04/15/22 6:54 AM GMK @ 6A 6-7a 1:00 CG1001H \$160.00 NM									
2	04/12/22	04/18/22	GOOD MORNING AMER 7-9a ICA		MTWTF--	1:00	3	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/22 04/18/22 MTWTF-- 3 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS Tu 04/12/22 8:29 AM GOOD MORNING AMERICA 7-9a 1:00 CG1001H \$240.00 NM 2 WHAS Th 04/14/22 8:54 AM GOOD MORNING AMERICA 7-9a 1:00 CG1001H \$240.00 NM									
3	04/12/22	04/16/22	GOOD MORNING AMER 7-9a ICA		-----S-	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/16/22 8:09 AM GOOD MORNING AMERICA 7-9a 1:00 CG1001H \$150.00 NM									
4	04/12/22	04/17/22	GOOD MORNING AMER 8-9a ICA		-----S	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 04/17/22 8:39 AM GOOD MORNING AMERICA 8-9a 1:00 CG1001H \$150.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



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**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2461691-1	Invoice Month	April 2022
Invoice Date	04/17/22	Invoice Period	04/11/22 - 04/17/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		

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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2461691-1	Invoice Month	April 2022
Invoice Date	04/17/22	Invoice Period	04/11/22 - 04/17/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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12	04/12/22	04/17/22	WHAS11 NEWS SUNDA Y	630-7p	-----S	1:00	1	\$320.00	NM																																																																		
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13	04/12/22	04/18/22	ENTERTAINMENT TONI GHT	7-730p	MTWTF--	1:00	2	\$300.00	NM																																																																		
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# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2461691-1	Invoice Month	April 2022
Invoice Date	04/17/22	Invoice Period	04/11/22 - 04/17/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10555		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
16	04/12/22	04/18/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	1:00	5	\$240.00	NM																																												
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17	04/12/22	04/16/22	WHAS11 NEWS AT 11 SAT	11-1135p	-----S-	1:00	1	\$180.00	NM																																												
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Total Spots                      **33**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,830.00</b>
<u>Agency Commission</u>	<b>\$1,324.50</b>
<u>Net Amount Due</u>	<b>\$7,505.50</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.