

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2459167-1	Order #	2459167
Invoice Date	04/10/22	Alt Order #	WOC13566898
Invoice Month	April 2022	Deal #	
Invoice Period	04/04/22 - 04/10/22	Flight Dates	04/05/22 - 04/11/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10543		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	634		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1700AGY		
Advertiser Ref	199378		
Product 1	674		
Product 2			

Billing Address:

**GMMB - Greer Margolis Mitchell / POL**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/07/22	04/11/22	GMK @ 6A	6-7a	M- TF- -	1:00	1	\$160.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/05/22	04/11/22	M- TF- -	1	\$160.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/08/22	6:12 AM	GMK @ 6A	6-7a	1:00	CG1001H	\$160.00	NM
2	04/07/22	04/11/22	GOOD MORNING AMER 7-9a ICA	7-9a	M- TF- -	1:00	5	\$240.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/05/22	04/11/22	M- TF- -	5	\$240.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Th	04/07/22	8:54 AM	GOOD MORNING AMERICA	7-9a	1:00	CG1001H	\$240.00	NM
2	WHAS	F	04/08/22	6:59 AM	GOOD MORNING AMERICA	7-9a	1:00	CG1001H	\$240.00	NM
3	WHAS	F	04/08/22	8:38 AM	GOOD MORNING AMERICA	7-9a	1:00	CG1001H	\$240.00	NM
3	04/09/22	04/09/22	GOOD MORNING AMER 7-9a ICA	7-9a	- - - - - S-	1:00	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/04/22	04/10/22	- - - - - S-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	04/09/22	8:27 AM	GOOD MORNING AMERICA	7-9a	1:00	CG1001H	\$150.00	NM
4	04/10/22	04/10/22	GOOD MORNING AMER 8-9a ICA	8-9a	- - - - - S	1:00	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/04/22	04/10/22	- - - - - S	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	04/10/22	8:27 AM	GOOD MORNING AMERICA	8-9a	1:00	CG1001H	\$150.00	NM

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2459167-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	04/04/22 - 04/10/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10543		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
6	04/07/22	04/11/22	WHAS11 NEWS AT NOON	12-1p	M - TF - -	1:00	3	\$100.00	NM																																												
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7	04/07/22	04/11/22	GMA3	1-2p	M - TF - -	1:00	2	\$90.00	NM																																												
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<i>Credited</i>																																																					
9	04/07/22	04/11/22	WHAS11 NEWS @ 5p	5-530p	M - TF - -	1:00	3	\$260.00	NM																																												
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1	WHAS	Th	04/07/22	5:21 PM	WHAS11 NEWS @ 5p	5-530p	1:00	CG1001H	\$260.00	NM																																											
3	WHAS	F	04/08/22	5:14 PM	WHAS11 NEWS @ 5p	5-530p	1:00	CG1001H	\$260.00	NM																																											
10	04/07/22	04/11/22	WHAS11 NEWS @ 530P	530-6p	M - TF - -	1:00	3	\$280.00	NM																																												
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1	WHAS	Th	04/07/22	5:42 PM	WHAS11 NEWS @ 530P	530-6p	1:00	CG1001H	\$280.00	NM																																											
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11	04/07/22	04/11/22	WHAS11 NEWS @ 6p	6-630p	M - TF - -	1:00	4	\$500.00	NM																																												
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1	WHAS	Th	04/07/22	6:23 PM	WHAS11 NEWS @ 6p	6-630p	1:00	CG1001H	\$500.00	NM																																											
2	WHAS	F	04/08/22	6:11 PM	WHAS11 NEWS @ 6p	6-630p	1:00	CG1001H	\$500.00	NM																																											
12	04/09/22	04/09/22	WHAS11 NEWS @ 6:30p	630-7p	-----S-	1:00	1	\$250.00	NM																																												
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13	04/10/22	04/10/22	WHAS11 NEWS SUNDAY	630-7p	-----S	1:00	1	\$320.00	NM																																												

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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2459167-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	04/04/22 - 04/10/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10543		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	04/10/22	04/10/22	WHAS11 NEWS SUNDA 630-7p Y	630-7p	-----S	1:00	1	\$320.00	NM	
Weeks:		<u>Start Date</u> 04/04/22	<u>End Date</u> 04/10/22	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$320.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	04/10/22	6:43 PM	WHAS11 NEWS SUNDAY	630-7p	1:00	CG1001H	\$320.00	NM
14	04/07/22	04/11/22	ENTERTAINMENT TONI 7-730p GHT	7-730p	M--TF--	1:00	2	\$300.00	NM	
Weeks:		<u>Start Date</u> 04/05/22	<u>End Date</u> 04/11/22	<u>MTWTFSS</u> M--TF--	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	F	04/08/22	7:18 PM	ENTERTAINMENT TONIGHT	7-730p	1:00	CG1001H	\$300.00	NM
15	04/07/22	04/11/22	INSIDE EDITION 730-8p	730-8p	M--TF--	1:00	3	\$300.00	NM	
Weeks:		<u>Start Date</u> 04/05/22	<u>End Date</u> 04/11/22	<u>MTWTFSS</u> M--TF--	<u>Spots/Week</u> 3	<u>Rate</u> \$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Th	04/07/22	7:56 PM	INSIDE EDITION	730-8p	1:00	CG1001H	\$300.00	NM
3	WHAS	F	04/08/22	7:53 PM	INSIDE EDITION	730-8p	1:00	CG1001H	\$300.00	NM
16	04/10/22	04/10/22	AMERICA'S FUNNIEST HOME VIDEOS 7:00 PM-8:00 PM	7:00 PM-8:00 PM	-----S	1:00	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 04/04/22	<u>End Date</u> 04/10/22	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	04/10/22	7:40 PM	AMERICA'S FUNNIEST HOME V7:00 PM-8:00 PM	7:00 PM-8:00 PM	1:00	CG1001H	\$600.00	NM
17	04/07/22	04/11/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	M--TF-S	1:00	5	\$240.00	NM	
Weeks:		<u>Start Date</u> 04/05/22	<u>End Date</u> 04/11/22	<u>MTWTFSS</u> M--TF-S	<u>Spots/Week</u> 5	<u>Rate</u> \$240.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Th	04/07/22	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1:00	CG1001H	\$240.00	NM
2	WHAS	F	04/08/22	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1:00	CG1001H	\$240.00	NM
3	WHAS	Su	04/10/22	11:13 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1:00	CG1001H	\$240.00	NM
5	WHAS	Su	04/10/22	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1:00	CG1001H	\$240.00	NM
18	04/09/22	04/09/22	Local News @ 11p Sa D B	Various	-----S-	1:00	1	\$180.00	NM	
Weeks:		<u>Start Date</u> 04/04/22	<u>End Date</u> 04/10/22	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	04/09/22	12:06 AM	Local News @ 11p Sa DB	Various	1:00	CG1001H	\$180.00	NM
19	04/07/22	04/10/22	Shark Tank 8:00 PM-9:00 PM	8:00 PM-9:00 PM	----F--	1:00	1	\$600.00	NM	
Weeks:		<u>Start Date</u> 04/04/22	<u>End Date</u> 04/10/22	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/08/22	8:19 PM	Shark Tank	8:00 PM-9:00 PM	1:00	CG1001H	\$600.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2459167-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	04/04/22 - 04/10/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10543		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
19	04/07/22	04/10/22	Shark Tank	8:00 PM-9:00 PM	----F--	1:00	1	\$600.00	NM																																										
20	04/07/22	04/11/22	Local News @ 5a M-F	5:30 AM-6:00 AM	M--TF--	1:00	1	\$80.00	NM																																										
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21	04/07/22	04/11/22	Good Morning America	7-9a	M--TF--	1:00	2	\$240.00	NM																																										
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22	04/07/22	04/11/22	Local News @ 6a Sa	6-7a	-----S-	1:00	1	\$40.00	NM																																										
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23	04/07/22	04/11/22	Good Morning America S	8:00 AM-8:58 AM	-----S	1:00	1	\$150.00	NM																																										
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24	04/07/22	04/11/22	Local News @ 430a M-F	430-5a	M--TF--	1:00	2	\$60.00	NM																																										
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25	04/07/22	04/11/22	big sky	10-11p	---T---	1:00	1	\$600.00	NM																																										
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Total Spots                      **31**

**Include Invoice # on Check - Payment Terms 30 Days**

Gross Total                      **\$8,340.00**

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2459167-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	04/04/22 - 04/10/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10543		

<u>Agency Commission</u>	<b>\$1,251.00</b>
<u>Net Amount Due</u>	<b>\$7,089.00</b>

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