

ORDER

Orders
Order / Rev: 2461691
 Alt Order #: WOC13572333
 Product Desc: candidate
 Estimate: 10555
 Flight Dates: 04/12/22 - 04/18/22
 Original Date / Rev: 04/11/22 / 04/14/22
 Order Type: General

WHAS
 Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: GMMB - Greer Margolis Mitchell / POL
 Buying Contact:
 Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser
Name: POL/ Craig Greenberg / D / Mayor / KY
 Demographic: A35+
 Product Codes: PL-Candidate: City Mayor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End:
 Advertiser External ID: 199378
 Agency External ID: 1700AGY
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/11/22	04/17/22	33	\$8,830.00	\$7,505.50
04/18/22	04/24/22	8	\$1,980.00	\$1,683.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	41	\$10,810.00	\$9,188.50	0.00
Totals	41	\$10,810.00	\$9,188.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/12/22	04/18/22	Local News @ 6a M-F GMK @ 6A	CM	6-7a	MTWTF--	1:00	4	\$160.00	P04	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	MTWTF--		4				\$160.00		0.00			
N 2	WHAS	04/12/22	04/18/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MTWTF--	1:00	3	\$240.00	P04	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	MTWTF--		3				\$240.00		0.00			
N 3	WHAS	04/12/22	04/16/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----S-	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S-		1				\$150.00		0.00			
N 4	WHAS	04/12/22	04/17/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----S	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$150.00		0.00			
N 5	WHAS	04/12/22	04/18/22	The View THE VIEW	CM	11-12p	MTWTF--	1:00	3	\$150.00	P03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	MTWTF--		3				\$150.00		0.00			
N 6	WHAS	04/12/22	04/18/22		CM	12-1p	MTWTF--	1:00	2	\$150.00	P03	0.00	NM	2	\$300.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 12p M-F WHAS11 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					2	\$150.00		0.00			
N 7	WHAS	04/12/22	04/18/22	GMA3 GMA3	CM	1-2p	MTWTF--	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					1	\$150.00		0.00			
N 8	WHAS	04/12/22	04/18/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	1:00	3	\$260.00	P04	0.00	NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					3	\$260.00		0.00			
N 9	WHAS	04/12/22	04/18/22	Local News @ 530p M-FCM WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	1:00	4	\$280.00	P04	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					4	\$280.00		0.00			
N 10	WHAS	04/12/22	04/18/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	1:00	5	\$500.00	P03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					5	\$500.00		0.00			
N 11	WHAS	04/12/22	04/16/22	Local News @ 630p Sa WHAS11 NEWS @ 6:30p	CM	630-7p	-----S-	1:00	1	\$250.00	P02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$250.00		0.00			
N 12	WHAS	04/12/22	04/17/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----S	1:00	1	\$320.00	P04	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$320.00		0.00			
N 13	WHAS	04/12/22	04/18/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	MTWTF--	1:00	2	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					2	\$300.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2		WHAS	04/12/22-04/18/22	ET 7-730p			7-730p		MTWThF----	1:00	(\$300.00)	0.00	NM		
Credited [DNA - BREAKING NEWS - CREDIT]															
N 14	WHAS	04/12/22	04/18/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	MTWTF--	1:00	2	\$300.00	P04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF--					2	\$300.00		0.00			
N 15	WHAS	04/12/22	04/17/22	Sun Prime A AMERICA'S FUNNIEST HOME(7:00 PM-8:00 PM)	CM	7:00 PM-8:00 PM	-----S	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$600.00		0.00			
N 16	WHAS	04/12/22	04/18/22	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	MTWTF-S	1:00	5	\$240.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	MTWTF-S					5	\$240.00		0.00			
N 17	WHAS	04/12/22	04/16/22	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----S-	1:00	1	\$180.00	P04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$180.00		0.00			
N 18	WHAS	04/14/22	04/16/22	Daily Blast Live 3-4p Daily Blast Live 3-4p	CM	3-4p	---TF--	1:00	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---TF--					1	\$100.00		0.00			
N 19	WHAS	04/17/22	04/17/22	This Week Su This Week Su	CM	9-10a	-----S	1:00	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/22	04/17/22	-----S					1	\$300.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/12/22	04/18/22	-----S	1	\$300.00	0.00								
													Totals	41	\$10,810.00