

ORDER

Orders
Order / Rev: 2459167
 Alt Order #: WOC13566898
 Product Desc: candidate
 Estimate: 10543
 Flight Dates: 04/05/22 - 04/11/22
 Original Date / Rev: 04/06/22 / 04/12/22
 Order Type: General

WHAS
 Primary AE: Taylor Fritsch
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: GMMB - Greer Margolis Mitchell / POL
 Buying Contact:
 Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser
Name: POL/ Craig Greenberg / D / Mayor / KY
 Demographic: A35+
 Product Codes: PL-Candidate: City Mayor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 199378
 Agency External ID: 1700AGY
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/04/22	04/10/22	31	\$8,340.00	\$7,089.00
04/11/22	04/17/22	16	\$3,740.00	\$3,179.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	47	\$12,080.00	\$10,268.00	0.00
Totals	47	\$12,080.00	\$10,268.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/07/22	04/11/22	Local News @ 6a M-F GMK @ 6A	CM	6-7a	M - TF - -	1:00	1	\$160.00	P04	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M - TF - -		1		\$160.00		0.00					
N 2	WHAS	04/07/22	04/11/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	M - TF - -	1:00	5	\$240.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M - TF - -		5		\$240.00		0.00					
N 3	WHAS	04/09/22	04/09/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	- - - - - S -	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	- - - - - S -		1		\$150.00		0.00					
N 4	WHAS	04/10/22	04/10/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	- - - - - S	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	- - - - - S		1		\$150.00		0.00					
N 5	WHAS	04/07/22	04/11/22	The View THE VIEW	CM	11-12p	M - TF - -	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M - TF - -		1		\$150.00		0.00					
N 6	WHAS	04/07/22	04/11/22		CM	12-1p	M - TF - -	1:00	3	\$100.00	P04	0.00	NM	2	\$200.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 12p M-F WHAS11 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					3	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHAS	04/05/22-04/11/22	Local News @ 12p M-F			12-1p		M - ThF - - - -	1:00	(\$100.00)		0.00	NM		
Unresolved [Recon Preempt-Other: DNA drop request,Biden coverage]															
N 7	WHAS	04/07/22	04/11/22	GMA3 GMA3	CM	1-2p	M - TF - -	1:00	2	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					2	\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	04/05/22-04/11/22	GMA3			1-2p		M - ThF - - - -	1:00	(\$90.00)		0.00	NM		
Credited															
N 8	WHAS	04/07/22	04/11/22	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	M - TF - -	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					1	\$150.00		0.00			
N 9	WHAS	04/07/22	04/11/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	M - TF - -	1:00	3	\$260.00	P04	0.00	NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					3	\$260.00		0.00			
N 10	WHAS	04/07/22	04/11/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	M - TF - -	1:00	3	\$280.00	P04	0.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					3	\$280.00		0.00			
N 11	WHAS	04/07/22	04/11/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	M - TF - -	1:00	4	\$500.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					4	\$500.00		0.00			
N 12	WHAS	04/09/22	04/09/22	Local News @ 630p Sa WHAS11 NEWS @ 6:30p	CM	630-7p	- - - - - S -	1:00	1	\$250.00	P02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	- - - - - S -					1	\$250.00		0.00			
N 13	WHAS	04/10/22	04/10/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	- - - - - S	1:00	1	\$320.00	P04	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	- - - - - S					1	\$320.00		0.00			
N 14	WHAS	04/07/22	04/11/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	M - TF - -	1:00	2	\$300.00	P04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					2	\$300.00		0.00			
N 15	WHAS	04/07/22	04/11/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	M - TF - -	1:00	3	\$300.00	P04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - -					3	\$300.00		0.00			
N 16	WHAS	04/10/22	04/10/22	Sun Prime A AMERICA'S FUNNIEST HOME(7:00 PM-8:00 PM)	CM	7:00 PM-8:00 PM	- - - - - S	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	- - - - - S					1	\$600.00		0.00			
N 17	WHAS	04/07/22	04/11/22	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	M - TF - S	1:00	5	\$240.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	M - TF - S					5	\$240.00		0.00			
N 18	WHAS	04/09/22	04/09/22	Local News @ 11p Sa Local News @ 11p Sa DB	DBM	Various	- - - - - S -	1:00	1	\$180.00	P04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	- - - - - S -					1	\$180.00		0.00			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WHAS	04/07/22	04/10/22	Fri Prime A Shark Tank	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
N20	WHAS	04/07/22	04/11/22	Local News @ 5a M-F Local News @ 5a M-F	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	M-TF--	1:00	1	\$80.00	P04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M-TF--		1		\$80.00		0.00					
N21	WHAS	04/07/22	04/11/22	Good Morning America Good Morning America	CM	7-9a	M-TF--	1:00	2	\$240.00	P04	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M-TF--		2		\$240.00		0.00					
N22	WHAS	04/07/22	04/11/22	Local News @ 6a Sa Local News @ 6a Sa	CM	6-7a	-----S-	1:00	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	-----S-		1		\$40.00		0.00					
N23	WHAS	04/07/22	04/11/22	Good Morning America Good Morning America Su	CM	8:00 AM-8:58 AM (8:00 AM-8:58 AM)	-----S	1:00	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	-----S		1		\$150.00		0.00					
N24	WHAS	04/07/22	04/11/22	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	M-TF--	1:00	2	\$60.00	P04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M-TF--		2		\$60.00		0.00					
N25	WHAS	04/07/22	04/11/22	Thu Prime C big sky	CM	10-11p	---T---	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	---T---		1		\$600.00		0.00					
N26	WHAS	04/11/22	04/11/22	GMA3 GMA3	CM	1-2p	M-----	1:00	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/22	04/11/22	M-----		1		\$90.00		0.00					
Totals													47	\$12,080.00	