

ORDER

Orders
Order / Rev: 2466878
Alt Order #: WOC13583362
Product Desc: candidate
Estimate: 10588
Flight Dates: 04/26/22 - 05/02/22
Original Date / Rev: 04/21/22 / 04/21/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: GMMB - Greer Margolis Mitchell / POL
Buying Contact: _____
Billing Contact: _____
3050 K St NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/ Craig Greenberg / D / Mayor / KY
Demographic: A55+
Product Codes: PL-Candidate: City Mayor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199378
Agency External ID: 1700AGY
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/01/22	51	\$11,005.00	\$9,354.25
05/02/22	05/08/22	13	\$2,890.00	\$2,456.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	64	\$13,895.00	\$11,810.75	0.00
Totals	64	\$13,895.00	\$11,810.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$13,895.00
Market	100%	\$92,633.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$78,738.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/26/22	05/02/22	Local News @ 5a M-F GMK @ 5A	CM	5-6a	MTWTF--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		1				\$40.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		1				\$40.00		0.00			
N 2	WHAS	04/26/22	05/02/22	Local News @ 6a M-F GMK @ 6A	CM	6-7a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		2				\$125.00		0.00			
N 3	WHAS	04/26/22	05/02/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MTWTF--	:30	4	\$200.00	P03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		4				\$200.00		0.00			
N 4	WHAS	04/26/22	04/30/22	Good Morning America GOOD MORNING AMERICA	\$M	7-9a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-		1				\$75.00		0.00			
N 5	WHAS	04/26/22	04/30/22	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----S-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-		1				\$75.00		0.00			
N 6	WHAS	04/26/22	05/01/22	Good Morning America GOOD MORNING AMERICA	\$M	8-9a	-----S	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$75.00		0.00			
N 7	WHAS	04/26/22	05/02/22	The View THE VIEW	CM	11-12p	MTWTF--	:30	4	\$75.00	P03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		4				\$75.00		0.00			
N 8	WHAS	04/26/22	05/02/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	MTWTF--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		5				\$75.00		0.00			
N 9	WHAS	04/26/22	05/02/22	GMA3 GMA3	CM	1-2p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		2				\$75.00		0.00			
N 10	WHAS	04/26/22	05/02/22	General Hospital GENERAL HOSPITAL	CM	2-3p	MTWTF--	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		2				\$75.00		0.00			
N 11	WHAS	04/26/22	05/02/22	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	MTWTF--	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		1				\$75.00		0.00			
N 12	WHAS	04/26/22	05/02/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		2				\$200.00		0.00			
N 13	WHAS	04/26/22	05/02/22	Local News @ 530p M-FCM WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	:30	4	\$225.00	P03	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		4				\$225.00		0.00			
N 14	WHAS	04/26/22	05/02/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	MTWTF--		5				\$250.00		0.00			
N 16	WHAS	04/26/22	05/01/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$250.00		0.00			
N 17	WHAS	04/26/22	05/02/22		CM	7-730p		:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ET 7-730p			MTWT---								
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWT---		4			\$250.00			0.00			
N 18	WHAS	04/26/22	05/02/22	Inside Ed 730-8p	CM	730-8p	MTWT---	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	MTWT---		4			\$250.00			0.00			
N 19	WHAS	04/26/22	05/02/22	Mon Prime A	CM	8-9p	M-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
				American Idol											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	M-----		1			\$800.00			0.00			
N 20	WHAS	04/26/22	05/02/22	Mon Prime C	CM	10-11p	M-----	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
				THE GOOD DOCTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	M-----		1			\$450.00			0.00			
N 21	WHAS	04/26/22	04/28/22	NFL Draft Prime	CM	8:00 PM-11:00 PM	---T---	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
				NFL DRAFT ROUND 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---		3			\$600.00			0.00			
N 22	WHAS	04/26/22	04/29/22	NFL Draft Prime	CM	Various	----F--	:30	3	\$400.00	P04	0.00	NM	3	\$1,200.00
				NFL DRAFT ROUNDS 2 & 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--		3			\$400.00			0.00			
N 23	WHAS	04/26/22	04/30/22	NFL Draft Non-Prime	CM	12:00 PM-7:00 PM	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				NFL DRAFT ROUNDS 4-7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-		1			\$100.00			0.00			
N 24	WHAS	04/26/22	05/01/22	Sun Prime A	CM	6:58 PM-8:00 PM	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				AMERICA'S FUNNIEST HOME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S		1			\$300.00			0.00			
N 25	WHAS	04/26/22	05/02/22	Local News @ 11p M-F	DM	Various	---TF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	---TF--		2			\$200.00			0.00			
N 26	WHAS	04/26/22	04/30/22	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
				WHAS11 NEWS AT 11 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-		1			\$150.00			0.00			
N 27	WHAS	04/26/22	05/02/22	Jimmy Kimmel DB*	CM	1205-107a	---TF--	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				Jimmy Kimmel DB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	---TF--		2			\$30.00			0.00			
N 28	WHAS	04/26/22	05/02/22	Nightline DB	CM	107-136a	---TF--	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
				Nightline DB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/26/22	05/02/22	---TF--		1			\$20.00			0.00			
N 29	WHAS	04/26/22	05/01/22	NBA Playoffs DT Game	CM	12:00 PM-3:30 PM	-----S	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
				NBA PLAYOFFS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S		1			\$475.00			0.00			
N 30	WHAS	04/26/22	05/01/22	NBA Playoffs DT Game	CM	Various	-----S	:30	2	\$475.00	P03	0.00	NM	2	\$950.00
				NBA Playoffs DT Game 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S		2			\$475.00			0.00			
N 31	WHAS	04/26/22	05/01/22	ROS EM (Su) 6-8a	CM	6-8a	-----S	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
				EM (Su) 6-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$25.00		0.00			
													Totals	64	\$13,895.00