

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2460924-1	Order #	2460924
Invoice Date	04/24/22	Alt Order #	WOC13571096
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/18/22	Flight Dates	04/11/22 - 04/24/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2856		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	371		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20106AG		
Advertiser Ref	198872		
Product 1	359		
Product 2			

Billing Address:

Hulsen Media Services / POL
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/12/22	04/18/22	GOOD MORNING AMER ICA 7A	7:00 AM-8:00 AM	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -1111-- 4 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS Tu 04/12/22 7:42 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 CPMNI CHOLSOND005H \$120.00 NM									
2 WHAS W 04/13/22 7:59 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 CPMNI CHOLSOND009H \$120.00 NM									
3 WHAS Th 04/14/22 7:48 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 CPMNI CHOLSOND005H \$120.00 NM									
4 WHAS F 04/15/22 7:41 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 CPMNI CHOLSOND009H \$120.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 1----- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WHAS M 04/18/22 7:27 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 CPMNI CHOLSOND009H \$120.00 NM									
2	04/12/22	04/15/22	WHAS11 NEWS AT NO ON	12-1p	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 ----1-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS F 04/15/22 12:36 PM WHAS11 NEWS AT NOON 12-1p :30 CPMNI CHOLSOND005H \$50.00 NM									
3	04/12/22	04/18/22	WHAS11 NEWS @ 6p	6-630p	1111---	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -111--- 3 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS Tu 04/12/22 6:11 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND005H \$250.00 NM									
2 WHAS W 04/13/22 6:22 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND005H \$250.00 NM									
3 WHAS Th 04/14/22 6:13 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND009H \$250.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2460924-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2856		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	04/12/22	04/18/22	WHAS11 NEWS @ 6p	6-630p	1111---	:30	4	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 1----- 1 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS M 04/18/22 6:06 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND009H \$250.00 NM										
4	04/11/22	04/15/22	ENTERTAINMENT TONI GHT	7-730p	--1-1--	:30	2	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 --1-1-- 2 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/13/22 6:59 PM ENTERTAINMENT TONIGHT 7-730p :30 CPMNI CHOLSOND009H \$150.00 NM 2 WHAS F 04/15/22 7:26 PM ENTERTAINMENT TONIGHT 7-730p :30 CPMNI CHOLSOND009H \$150.00 NM										
5	04/12/22	04/18/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1111---	:30	4	\$120.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 -111--- 3 \$120.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 04/12/22 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 CPMNI CHOLSOND005H \$120.00 NM 2 WHAS W 04/13/22 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 CPMNI CHOLSOND009H \$120.00 NM 3 WHAS Th 04/14/22 11:29 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 CPMNI CHOLSOND009H \$120.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 1----- 1 \$120.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS M 04/18/22 11:12 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 CPMNI CHOLSOND005H \$120.00 NM										
Total Spots							16			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$2,430.00
<u>Agency Commission</u>	\$364.50
<u>Net Amount Due</u>	\$2,065.50

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