

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2455184
Invoice Date		Alt Order #	WOC13560429
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/11/22	Flight Dates	04/05/22 - 04/11/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2847		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	371		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20106AG		
Advertiser Ref	198872		
Product 1	359		
Product 2			

Billing Address:

**Hulsen Media Services / POL**  
**Attention: Accounts Payable**  
**2400 Laramie Trail**  
**Austin, TX 78745**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/05/22	04/11/22	WHAS11 NEWS @ 6p	6-630p	11-1---	:30	3	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/04/22 04/10/22 -1-1--- 2 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 04/05/22 6:23 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND005H \$250.00 NM 2 WHAS Th 04/07/22 6:12 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND005H \$250.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 1----- 1 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS M 04/11/22 6:23 PM WHAS11 NEWS @ 6p 6-630p :30 CPMNI CHOLSOND005H \$250.00 NM										
2	04/05/22	04/07/22	ENTERTAINMENT TONI 7-730p GHT		-1-1---	:30	2	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/04/22 04/10/22 -1-1--- 2 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 04/05/22 7:14 PM ENTERTAINMENT TONIGHT 7-730p :30 CPMNI CHOLSOND005H \$150.00 NM 2 WHAS Th 04/07/22 7:13 PM ENTERTAINMENT TONIGHT 7-730p :30 CPMNI CHOLSOND005H \$150.00 NM										
<u>Total Spots</u>							<b>5</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,050.00</b>
<u>Agency Commission</u>	<b>\$157.50</b>
<u>Net Amount Due</u>	<b>\$892.50</b>