

ORDER

Orders
Order / Rev: 2453448
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/02/22 - 05/17/22
 Original Date / Rev: 03/30/22 / 03/30/22
 Order Type: General

WHAS
 Primary AE: Kimberly Williams
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Mulloy Borland / POL
 Buying Contact: _____
 Billing Contact: _____
131 W Main Street
Louisville, KY 40202

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Mike O'Connell / D / County Attn
 Demographic: A35+
 Product Codes: PL-Candidate: County Other (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru: _____
 Advertiser External ID: 115683
 Agency External ID: 39790AG
 Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/25/22 | 05/17/22 | 249 | \$43,940.00 | \$37,349.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| May 2022 | 249 | \$43,940.00 | \$37,349.00 | 0.00 |
| Totals | 249 | \$43,940.00 | \$37,349.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kimberly Williams | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| WHAS | 18% | \$43,940.00 |
| Market | 100% | \$244,111.11 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 82% | \$200,171.11 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHAS | 05/02/22 | 05/15/22 | Local News @ 5a M-F | CM | 5-6a | MTWTF-- | :30 | 5 | \$40.00 | P04 | 0.00 | NM | 15 | \$600.00 |
| | | | | Local News @ 5a M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$40.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 10 | | | | \$40.00 | | 0.00 | | | |

Order / Rev: 2453448
 Alt Order #:
 Flight Dates: 05/02/22 - 05/17/22

Advertiser: POL/ Mike O'Connell / D / County Attny /
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 2 | WHAS | 05/16/22 | 05/17/22 | Local News @ 5a M-F | CM | 5-6a | MT----- | :30 | 4 | \$75.00 | P03 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$40.00 | | 0.00 | | | |
| N 3 | WHAS | 05/02/22 | 05/15/22 | Local News @ 6a M-F | CM | 6-7a | MTWTF-- | :30 | 5 | \$80.00 | P04 | 0.00 | NM | 15 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/16/22 | 05/22/22 | MT----- | | | | | 4 | \$75.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$80.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$80.00 | | 0.00 | | | |
| N 4 | WHAS | 05/16/22 | 05/17/22 | Local News @ 6a M-F | CM | 6-7a | MT----- | :30 | 4 | \$125.00 | P03 | 0.00 | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/16/22 | 05/22/22 | MT----- | | | | | 4 | \$125.00 | | 0.00 | | | |
| N 5 | WHAS | 05/02/22 | 05/15/22 | Good Morning America | CM | 7-9a | MTWTF-- | :30 | 5 | \$120.00 | P04 | 0.00 | NM | 5 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$120.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | | | | 0 | \$120.00 | | 0.00 | | | |
| N 6 | WHAS | 05/09/22 | 05/17/22 | Good Morning America | CM | 7-9a | MTWTF-- | :30 | 5 | \$200.00 | P03 | 0.00 | NM | 14 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$200.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | MT----- | | | | | 4 | \$200.00 | | 0.00 | | | |
| N 7 | WHAS | 05/02/22 | 05/15/22 | Local News @ 12p M-F | CM | 12-1p | MTWTF-- | :30 | 5 | \$50.00 | P04 | 0.00 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$50.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | | | | 0 | \$120.00 | | 0.00 | | | |
| N 8 | WHAS | 05/09/22 | 05/17/22 | Local News @ 12p M-F | CM | 12-1p | MTWTF-- | :30 | 5 | \$70.00 | P03 | 0.00 | NM | 12 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$70.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | | | | 2 | \$70.00 | | 0.00 | | | |
| N 9 | WHAS | 05/02/22 | 05/15/22 | Local News @ 4p M-F | CM | 4-5p | MTWTF-- | :30 | 5 | \$75.00 | P03 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$75.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | | | | 0 | \$120.00 | | 0.00 | | | |
| N 10 | WHAS | 05/09/22 | 05/17/22 | Local News @ 4p M-F | CM | 4-5p | MTWTF-- | :30 | 10 | \$125.00 | P02 | 0.00 | NM | 12 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$125.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | | | | 2 | \$125.00 | | 0.00 | | | |
| N 11 | WHAS | 05/02/22 | 05/15/22 | Local News @ 5p M-F | CM | 5-530p | MTWTF-- | :30 | 5 | \$130.00 | P04 | 0.00 | NM | 5 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$130.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | | | | 0 | \$120.00 | | 0.00 | | | |
| N 12 | WHAS | 05/09/22 | 05/17/22 | Local News @ 5p M-F | CM | 5-530p | MTWTF-- | :30 | 10 | \$200.00 | P03 | 0.00 | NM | 12 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 10 | \$200.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 13 | WHAS | 05/02/22 | 05/15/22 | Local News @ 530p M-F | CM | 530-6p | MTWTF-- | :30 | 5 | \$140.00 | P04 | 0.00 | NM | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | | | | 5 | \$140.00 | | 0.00 | | | |

Order / Rev: 2453448
 Alt Order #:
 Flight Dates: 05/02/22 - 05/17/22

Advertiser: POL/ Mike O'Connell / D / County Attny /
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 14 | WHAS | 05/09/22 | 05/17/22 | Local News @ 530p M-FCM Local News @ 530p M-F | | 530-6p | MTWTF-- | :30 | 10 | \$225.00 | P03 | 0.00 | NM | 12 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 10 | | | | \$225.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 2 | | | | \$225.00 | | 0.00 | | | |
| N 15 | WHAS | 05/02/22 | 05/15/22 | Local News @ 6p M-F CM Local News @ 6p M-F | CM | 6-630p | MTWTF-- | :30 | 5 | \$160.00 | P04 | 0.00 | NM | 5 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$160.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 16 | WHAS | 05/09/22 | 05/17/22 | Local News @ 6p M-F CM Local News @ 6p M-F | CM | 6-630p | MTWTF-- | :30 | 10 | \$250.00 | P03 | 0.00 | NM | 12 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 10 | | | | \$250.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| N 17 | WHAS | 05/02/22 | 05/15/22 | ABC World News ABC World News | CM | 630-7p | MTWTF-- | :30 | 5 | \$500.00 | P04 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$500.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 18 | WHAS | 05/09/22 | 05/17/22 | ABC World News ABC World News | CM | 630-7p | MTWTF-- | :30 | 5 | \$800.00 | P03 | 0.00 | NM | 6 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 5 | | | | \$800.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 1 | | | | \$800.00 | | 0.00 | | | |
| N 19 | WHAS | 05/02/22 | 05/15/22 | ET 7-730p ET 7-730p | CM | 7-730p | MTWTF-- | :30 | 5 | \$150.00 | P04 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 20 | WHAS | 05/09/22 | 05/17/22 | ET 7-730p ET 7-730p | CM | 7-730p | MTWTF-- | :30 | 10 | \$250.00 | P03 | 0.00 | NM | 10 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 8 | | | | \$250.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| N 21 | WHAS | 05/02/22 | 05/15/22 | Inside Ed 730-8p Inside Ed 730-8p | CM | 730-8p | MTWTF-- | :30 | 5 | \$150.00 | P04 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 22 | WHAS | 05/09/22 | 05/17/22 | Inside Ed 730-8p Inside Ed 730-8p | CM | 730-8p | MTWTF-- | :30 | 10 | \$250.00 | P03 | 0.00 | NM | 10 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 8 | | | | \$250.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| N 23 | WHAS | 05/02/22 | 05/15/22 | Local News @ 430a M-FCM Local News @ 430a M-F | | 430-5a | MTWTF-- | :30 | 5 | \$30.00 | P04 | 0.00 | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/02/22 | 05/08/22 | MTWTF-- | | 5 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 24 | WHAS | 05/09/22 | 05/17/22 | Local News @ 430a M-FCM Local News @ 430a M-F | | 430-5a | MTWTF-- | :30 | 10 | \$50.00 | P03 | 0.00 | NM | 10 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | 8 | | | | \$50.00 | | 0.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | M----- | | 2 | | | | \$50.00 | | 0.00 | | | |
| N 25 | WHAS | 05/16/22 | 05/17/22 | Mon Prime Other Mon Prime Other | CM | 8-11p | M----- | :30 | 1 | \$800.00 | P03 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 2453448
 Alt Order #:
 Flight Dates: 05/02/22 - 05/17/22

Advertiser: POL/ Mike O'Connell / D / County Attny /
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 26 | WHAS | 05/16/22 | 05/17/22 | Mon Prime C Mon Prime C | CM | 10-11p | M----- | :30 | 1 | \$725.00 | P03 | 0.00 | NM | 1 | \$725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/22 | 05/22/22 | M----- | | 1 | | | | \$800.00 | | 0.00 | | | |
| N 27 | WHAS | 05/02/22 | 05/15/22 | LN (M-Su) LN (M-Su) | CM | 11-1135p | MTWTF-S | :30 | 5 | \$120.00 | P04 | 0.00 | NM | 5 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/22 | 05/22/22 | M----- | | 1 | | | | \$725.00 | | 0.00 | | | |
| Week: | | 05/02/22 | 05/08/22 | MTWTF-S | | 5 | | | | \$120.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$120.00 | | 0.00 | | | |
| N 28 | WHAS | 05/09/22 | 05/17/22 | Local News @ 11p M-F Local News @ 11p M-F | CM | 11-1135p | MTWTF-- | :30 | 8 | \$200.00 | P03 | 0.00 | NM | 9 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | 8 | | | | \$200.00 | | 0.00 | | | |
| Week: | | 05/16/22 | 05/22/22 | M----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 29 | WHAS | 05/09/22 | 05/15/22 | Thu Prime B Thu Prime B | CM | 9-10p | ---T--- | :30 | 1 | \$1,275.00 | P03 | 0.00 | NM | 1 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | ---T--- | | 1 | | | | \$1,275.00 | | 0.00 | | | |
| N 30 | WHAS | 05/09/22 | 05/15/22 | Fri Prime Other Fri Prime Other | CM | 8-11p | ----F-- | :30 | 1 | \$250.00 | P04 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | ----F-- | | 1 | | | | \$250.00 | | 0.00 | | | |
| N 31 | WHAS | 05/02/22 | 05/15/22 | Local News @ 6a Sa Local News @ 6a Sa | CM | 6-7a | -----S- | :30 | 2 | \$20.00 | P04 | 0.00 | NM | 4 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | 2 | | | | \$20.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | 2 | | | | \$20.00 | | 0.00 | | | |
| N 32 | WHAS | 05/02/22 | 05/15/22 | Good Morning America \$M Good Morning America Sa | \$M | 7-9a | -----S- | :30 | 2 | \$45.00 | P04 | 0.00 | NM | 4 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | 2 | | | | \$45.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | 2 | | | | \$45.00 | | 0.00 | | | |
| N 33 | WHAS | 05/02/22 | 05/15/22 | Local News @ 9a Sa Local News @ 9a Sa | CM | 9-10a | -----S- | :30 | 2 | \$40.00 | P04 | 0.00 | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | 2 | | | | \$40.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | 2 | | | | \$40.00 | | 0.00 | | | |
| N 34 | WHAS | 05/02/22 | 05/15/22 | Local News @ 11p Sa Local News @ 11p Sa | CM | 11-1135p | -----S- | :30 | 2 | \$90.00 | P04 | 0.00 | NM | 4 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | 2 | | | | \$90.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | 2 | | | | \$90.00 | | 0.00 | | | |
| N 35 | WHAS | 05/02/22 | 05/15/22 | ROS EM (Su) 6-8a EM (Su) 6-8a | CM | 6-8a | -----S | :30 | 2 | \$15.00 | P04 | 0.00 | NM | 4 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | 2 | | | | \$15.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | 2 | | | | \$15.00 | | 0.00 | | | |
| N 36 | WHAS | 05/02/22 | 05/15/22 | Good Morning America \$M Good Morning America Su | \$M | 8-9a | -----S | :30 | 2 | \$50.00 | P04 | 0.00 | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | 2 | | | | \$50.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | 2 | | | | \$50.00 | | 0.00 | | | |
| N 37 | WHAS | 05/02/22 | 05/15/22 | This Week Su This Week Su | CM | 9-10a | -----S | :30 | 1 | \$100.00 | P04 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | 1 | | | | \$100.00 | | 0.00 | | | |
| Week: | | 05/09/22 | 05/15/22 | ----- | | 0 | | | | \$100.00 | | 0.00 | | | |
| N 38 | WHAS | 05/09/22 | 05/15/22 | | CM | 9-10a | -----S | :30 | 1 | \$150.00 | P03 | 0.00 | NM | 1 | \$150.00 |

Order / Rev: 2453448
 Alt Order #:
 Flight Dates: 05/02/22 - 05/17/22

Advertiser: POL/ Mike O'Connell / D / County Attny /
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|-------------|
| | | | | This Week Su | | | | | | | | | | | |
| | | | | This Week Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$150.00 | | | 0.00 | | |
| N39 | WHAS | 05/02/22 | 05/15/22 | Local News @ 630p Su | CM | 630-7p | -----S | :30 | 1 | \$160.00 | P04 | 0.00 | NM | 1 | \$160.00 |
| | | | | Local News @ 630p Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | 1 | | | \$160.00 | | | 0.00 | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 0 | | | \$100.00 | | | 0.00 | | |
| N40 | WHAS | 05/09/22 | 05/15/22 | Local News @ 630p Su | CM | 630-7p | -----S | :30 | 1 | \$250.00 | P03 | 0.00 | NM | 1 | \$250.00 |
| | | | | Local News @ 630p Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$250.00 | | | 0.00 | | |
| N41 | WHAS | 05/02/22 | 05/15/22 | ABC World News Su | CM | 6-630p | -----S | :30 | 1 | \$500.00 | P04 | 0.00 | NM | 1 | \$500.00 |
| | | | | ABC World News Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | 1 | | | \$500.00 | | | 0.00 | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 0 | | | \$100.00 | | | 0.00 | | |
| N42 | WHAS | 05/09/22 | 05/15/22 | ABC World News Su | CM | 6-630p | -----S | :30 | 1 | \$800.00 | P03 | 0.00 | NM | 1 | \$800.00 |
| | | | | ABC World News Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$800.00 | | | 0.00 | | |
| N43 | WHAS | 05/15/22 | 05/15/22 | Sun Prime A | CM | 7-8p | -----S | :30 | 1 | \$475.00 | P03 | 0.00 | NM | 1 | \$475.00 |
| | | | | Sun Prime A | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$475.00 | | | 0.00 | | |
| N44 | WHAS | 05/15/22 | 05/15/22 | Sun Prime Other 2nd Half | CM | 6-10p | -----S | :30 | 1 | \$875.00 | P03 | 0.00 | NM | 1 | \$875.00 |
| | | | | Sun Prime Other 2nd Prgm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$875.00 | | | 0.00 | | |
| N45 | WHAS | 05/15/22 | 05/15/22 | Sun Prime D | CM | 10-11p | -----S | :30 | 1 | \$475.00 | P03 | 0.00 | NM | 1 | \$475.00 |
| | | | | Sun Prime D | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$475.00 | | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 249 | \$43,940.00 |