

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2448576-1	Order #	2448576
Invoice Date	04/10/22	Alt Order #	WOC13553241
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/04/22	Flight Dates	03/29/22 - 04/04/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	254		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	45		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37809AG		
Advertiser Ref	199066		
Product 1	45		
Product 2			

Billing Address:

GPS Impact / POL
Attention: Accounts Payable
220 SE 6th St #330
Des Moines, IA 50309

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	03/29/22	04/04/22	WHAS11 WAKE UP NE WS @ 6A	6-7a	MTWTF--	:30	5	\$80.00	NM																																																																		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2448576-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	03/28/22 - 04/04/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	254		

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9	03/29/22	04/04/22	ENTERTAINMENT TONI GHT	7-730p	MTWTF--	:30	5	\$150.00	NM																																																																																						

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2448576-1	Invoice Month	April 2022
Invoice Date	04/10/22	Invoice Period	03/28/22 - 04/04/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	254		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	03/29/22	04/04/22	ENTERTAINMENT TONI GHT	7-730p	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/22 04/04/22 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	Tu	03/29/22	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2202H	\$150.00 NM
3	WHAS	W	03/30/22	7:19 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2202H	\$150.00 NM
4	WHAS	Th	03/31/22	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2202H	\$150.00 NM
5	WHAS	F	04/01/22	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2203H	\$150.00 NM
2	WHAS	M	04/04/22	7:28 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2203H	\$150.00 NM
10	03/29/22	04/04/22	INSIDE EDITION	730-8p	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/22 04/04/22 MTWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	Tu	03/29/22	7:49 PM	INSIDE EDITION	730-8p	:30	NBTV2202H	\$150.00 NM
5	WHAS	W	03/30/22	7:54 PM	INSIDE EDITION	730-8p	:30	NBTV2202H	\$150.00 NM
2	WHAS	Th	03/31/22	7:48 PM	INSIDE EDITION	730-8p	:30	NBTV2202H	\$150.00 NM
3	WHAS	F	04/01/22	7:54 PM	INSIDE EDITION	730-8p	:30	NBTV2202H	\$150.00 NM
4	WHAS	M	04/04/22	7:56 PM	INSIDE EDITION	730-8p	:30	NBTV2202H	\$150.00 NM
11	03/29/22	04/04/22	AMERICAN IDOL MON	8:00 PM-10:00 PM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/22 04/04/22 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	M	04/04/22	8:48 PM	AMERICAN IDOL MON	8:00 PM-10:00 PM	:30	NBTV2203H	\$500.00 NM
12	03/29/22	03/31/22	STATION 19	8:00 PM-9:00 PM	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/28/22 04/03/22 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	Th	03/31/22	8:38 PM	STATION 19	8:00 PM-9:00 PM	:30	NBTV2202H	\$500.00 NM
13	03/29/22	04/04/22	WHAS11 NEWS AT 11	11-1135p	MTWTFSS	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/22 04/04/22 MTWTFSS 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WHAS	W	03/30/22	11:24 PM	WHAS11 NEWS AT 11	11-1135p	:30	NBTV2202H	\$120.00 NM
1	WHAS	M	04/04/22	11:22 PM	WHAS11 NEWS AT 11	11-1135p	:30	NBTV2202H	\$120.00 NM
14	03/29/22	04/04/22	JIMMY KIMMEL	1135p-1237a	MTWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/22 04/04/22 MTWTF-- 3 \$30.00									
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3	WHAS	Th	03/31/22	12:24 AM	JIMMY KIMMEL	1135p-1237a	:30	NBTV2202H	\$30.00	NM																																																																		
15	03/29/22	04/04/22	Local News @ 530p M-F	530-6p	-TWTF--	:30	4	\$140.00	NM																																																																			
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Total Spots 54

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$8,725.00
<u>Agency Commission</u>	\$1,308.75
<u>Net Amount Due</u>	\$7,416.25

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.