

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2464684
Invoice Date		Alt Order #	WOC13578736
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 04/25/22	Flight Dates	04/19/22 - 04/25/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	269		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	45		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37809AG		
Advertiser Ref	199066		
Product 1	45		
Product 2			

Billing Address:

GPS Impact / POL
Attention: Accounts Payable
220 SE 6th St #330
Des Moines, IA 50309

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	04/19/22	04/25/22	WHAS11 WAKE UP NE WS @ 630A	6:30 AM-7:00 AM	MTWTF--	:30	4	\$80.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$80.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	04/25/22	6:41 AM	WHAS11 WAKE UP NEWS @ 636:30 AM-7:00 AM		:30	NBTV2204H	\$80.00	NM
3	04/19/22	04/25/22	GOOD MORNING AMER ICA 7A	7:00 AM-8:00 AM	MTWTF--	:30	5	\$120.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$120.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	04/25/22	7:47 AM	GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM		:30	NBTV2204H	\$120.00	NM
4	04/19/22	04/25/22	GOOD MORNING AMER ICA 8A	8:00 AM-9:00 AM	MTWTF--	:30	5	\$120.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$120.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	WHAS	M	04/25/22	8:47 AM	GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM		:30	NBTV2204H	\$120.00	NM
8	04/19/22	04/25/22	WHAS11 NEWS @ 5p	5-530p	MTWTF--	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	04/25/22	5:27 PM	WHAS11 NEWS @ 5p	5-530p	:30	NBTV2204H	\$200.00	NM
9	04/19/22	04/25/22	WHAS11 NEWS @ 530 P	530-6p	MTWTF--	:30	3	\$225.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$225.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	M	04/25/22	5:38 PM	WHAS11 NEWS @ 530P	530-6p	:30	NBTV2204H	\$225.00	NM
10	04/19/22	04/25/22	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	5	\$250.00	NM	
Weeks:	<u>Start Date</u> 04/19/22	<u>End Date</u> 04/25/22	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	04/25/22	6:08 PM	WHAS11 NEWS @ 6p	6-630p	:30	NBTV2204H	\$250.00	NM

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P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 04/25/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	269		

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11	04/19/22	04/25/22	ABC WORLD NEWS	630-7p	MTWTF--	:30	5	\$500.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WHAS	M	04/25/22	7:26 PM	ENTERTAINMENT TONIGHT	7-730p	:30	NBTV2204H	\$250.00	NM																																									
<u>Total Spots</u>							8																																												

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$1,745.00
<u>Agency Commission</u>	\$261.75
<u>Net Amount Due</u>	\$1,483.25