

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2469123
Invoice Date		Alt Order #	WOC13586931
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/02/22	Flight Dates	04/26/22 - 05/02/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	275		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	45		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37809AG		
Advertiser Ref	199066		
Product 1	45		
Product 2			

Billing Address:

**GPS Impact / POL**  
**Attention: Accounts Payable**  
**220 SE 6th St #330**  
**Des Moines, IA 50309**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/26/22	05/02/22	JIMMY KIMMEL	1135p-1237a	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/22 05/02/22 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/27/22 12:04 AM JIMMY KIMMEL 1135p-1237a :30 NBTV2201H \$30.00 NM 2 WHAS Th 04/28/22 1:12 AM :30 NBTV2202H \$30.00 NM 4 WHAS F 04/29/22 12:26 AM :30 NBTV2202H \$30.00 NM 3 WHAS F 04/29/22 12:56 AM :30 NBTV2202H \$30.00 NM 5 WHAS M 05/02/22 12:32 AM JIMMY KIMMEL 1135p-1237a :30 NBTV2202H \$30.00 NM									
4	04/26/22	04/30/22	NFL DRAFT ROUNDS 4-	12:00 PM-7:00 PM	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/30/22 2:09 PM NFL DRAFT ROUNDS 4-7 12:00 PM-7:00 PM :30 NBTV2202H \$100.00 NM									
5	04/26/22	05/01/22	Sun Prime A	7-8p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/01/22 6:56 PM Sun Prime A 7-8p :30 NBTV2202H \$300.00 NM									
6	05/02/22	05/02/22	American Idol	8-9p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 05/02/22 8:22 PM American Idol 8-9p :30 NBTV2202H \$800.00 NM									

**Total Spots 8**

**Include Invoice # on Check - Payment Terms 30 Days**

**Gross Total \$1,350.00**

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Send Payment To:

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**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 05/02/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	275		

Agency Commission                      **\$202.50**  
Net Amount Due                              **\$1,147.50**