

Order / Rev: 2464684
 Alt Order #: WOC13578736
 Flight Dates: 04/19/22 - 04/25/22

Advertiser: POL/ Neville Blakemore / D / County Cle
 Product Desc: Political
 Estimate: 269
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--		3				\$80.00		2.50			
N 2	WHAS	04/19/22	04/25/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6(6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	MTWTF--	:30	4	\$80.00	P04	2.50	NM	4	\$320.00
Week:		04/19/22	04/25/22	MTWTF--		4				\$80.00		2.50			
N 3	WHAS	04/19/22	04/25/22	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$120.00	P04	4.10	NM	5	\$600.00
Week:		04/19/22	04/25/22	MTWTF--		5				\$120.00		4.10			
N 4	WHAS	04/19/22	04/25/22	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$120.00	P04	4.10	NM	5	\$600.00
Week:		04/19/22	04/25/22	MTWTF--		5				\$120.00		4.10			
N 5	WHAS	04/19/22	04/23/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----S-	:30	1	\$45.00	P04	3.70	NM	1	\$45.00
Week:		04/18/22	04/24/22	-----S-		1				\$45.00		3.70			
N 6	WHAS	04/19/22	04/24/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----S	:30	1	\$75.00	P03	3.50	NM	1	\$75.00
Week:		04/18/22	04/24/22	-----S		1				\$75.00		3.50			
N 7	WHAS	04/19/22	04/24/22	This Week Su THIS WEEK	CM	9-10a	-----S	:30	1	\$150.00	P03	3.20	NM	1	\$150.00
Week:		04/18/22	04/24/22	-----S		1				\$150.00		3.20			
N 8	WHAS	04/19/22	04/25/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	3	\$200.00	P03	4.80	NM	3	\$600.00
Week:		04/19/22	04/25/22	MTWTF--		3				\$200.00		4.80			
N 9	WHAS	04/19/22	04/25/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	:30	3	\$225.00	P03	5.50	NM	3	\$675.00
Week:		04/19/22	04/25/22	MTWTF--		3				\$225.00		5.50			
N 10	WHAS	04/19/22	04/25/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	5	\$250.00	P03	7.50	NM	5	\$1,250.00
Week:		04/19/22	04/25/22	MTWTF--		5				\$250.00		7.50			
N 11	WHAS	04/19/22	04/25/22	ABC World News ABC WORLD NEWS	CM	630-7p	MTWTF--	:30	5	\$500.00	P04	9.10	NM	5	\$2,500.00
Week:		04/19/22	04/25/22	MTWTF--		5				\$500.00		9.10			
N 12	WHAS	04/19/22	04/25/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	MTWTF--	:30	2	\$250.00	P03	6.40	NM	2	\$500.00
Week:		04/19/22	04/25/22	MTWTF--		2				\$250.00		6.40			
N 13	WHAS	04/19/22	04/25/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	MTWTF--	:30	2	\$250.00	P03	6.00	NM	2	\$500.00
Week:		04/19/22	04/25/22	MTWTF--		2				\$250.00		6.00			
N 14	WHAS	04/19/22	04/21/22	Thu Prime Other Thu Prime Other	CM	7:57 PM-9:00 PM (7:57 PM-9:00 PM)	---T---	:30	1	\$500.00	P04	5.60	NM	2	\$500.00
Week:		04/18/22	04/24/22	---T---		1				\$500.00		5.60			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$500.00		5.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	04/18/22-04/24/22		Thu Prime Other		7:57 PM-9:00 PM	P---Th-----	:30		(\$500.00)		5.60	NM		
See MG 14.2, 14.3 [Program change now below LUR]															
2	WHAS	04/18/22-04/24/22		Sun Prime D		10-11p	-----Su	:30		\$300.00		3.60	NM		
Ⓜ MG for 14.1 04/21 [APPROVED 4/20/22]															
3	WHAS	04/18/22-04/24/22		Local News @ 5p M-F		5-530p	MTWThF----	:30		\$200.00		2.00	NM		
Ⓜ MG for 14.1 04/21 [APPROVED 4/20/22]															
N 15	WHAS	04/19/22	04/25/22	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	2	\$120.00	P04	4.70	NM	2	\$240.00
WHAS11 NEWS AT 11 M-F/SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					2	\$120.00		4.70			
N 16	WHAS	04/19/22	04/25/22	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	2	\$30.00	P04	2.50	NM	2	\$60.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					2	\$30.00		2.50			
N 17	WHAS	04/19/22	04/25/22	Nightline	CM	1237-106a	MTWTF--	:30	2	\$20.00	P04	1.80	NM	2	\$40.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					2	\$20.00		1.80			
N 18	WHAS	04/19/22	04/23/22	Hockey Non-Prime Sa-SGM			-----S-	:30	1	\$100.00	P04	2.10	NM	1	\$100.00
NHL REG SEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$100.00		2.10			
													Totals	49	\$8,995.00