

# ORDER

**Orders**  
**Order / Rev:** 2471732  
 Alt Order #: WOC13591724  
 Product Desc: Political  
 Estimate: 279  
 Flight Dates: 05/03/22 - 05/09/22  
 Original Date / Rev: 05/02/22 / 05/04/22  
 Order Type: General

**WHAS**  
 Primary AE: Taylor Fritsch  
 Sales Office: TSWAS  
 Sales Region: NAT

**Agency**  
**Name:** GPS Impact / POL  
 Buying Contact:  
 Billing Contact:  
 220 SE 6th St #330  
 Des Moines, IA 50309

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Neville Blakemore / D / County C  
 Demographic: A55+  
 Product Codes: PL-Candidate: Judicial (LUR)  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate  
 Priority: P04

New Business End:  
 Advertiser External ID: 199066  
 Agency External ID: 37809AG  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	42	\$12,150.00	\$10,327.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	42	\$12,150.00	\$10,327.50	394.58
<b>Totals</b>	<b>42</b>	<b>\$12,150.00</b>	<b>\$10,327.50</b>	<b>394.58</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/03/22	05/06/22	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	- 1111 - -	:30	4	\$200.00	P03	8.09	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	- 1111 - -		4				\$200.00		8.09			
N 2	WHAS	05/03/22	05/09/22	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	11111 - -	:30	5	\$200.00	P03	8.09	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111 - -		5				\$200.00		8.09			
N 3	WHAS	05/03/22	05/06/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	- 1111 - -	:30	4	\$400.00	P02	14.81	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	- 1111 - -		4				\$400.00		14.81			
N 4	WHAS	05/03/22	05/09/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111 - -	:30	5	\$400.00	P02	12.63	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111 - -		5				\$400.00		12.63			
N 5	WHAS	05/03/22	05/09/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	MTWTF - -	:30	3	\$400.00	P02	11.84	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	MTWTF - -		3				\$400.00		11.84			
N 6	WHAS	05/03/22	05/09/22		CM	8-11p	1 - - - - -	:30	1	\$800.00	P03	12.04	NM	2	\$800.00

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 Estimate: 279  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime Other											
				Mon Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	1-----			1			\$800.00		12.04			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	05/03/22-05/09/22	Mon Prime Other			8-11p	M-----	:30		<del>(\$800.00)</del>		12.04	NM		
See MG 6.2,6.3															
2	WHAS	05/03/22-05/09/22	Fri Prime Other			8-11p	-----F----	:30		\$400.00		6.02	NM		
Ⓜ MG for 6.1 05/09 [APPROVED 5/4/22]															
3	WHAS	05/03/22-05/09/22	Fri Prime Other			8-11p	-----F----	:30		\$400.00		6.02	NM		
Ⓜ MG for 6.1 05/09 [APPROVED 5/4/22]															
N 7	WHAS	05/03/22	05/03/22	Tue Prime A	CM	8-9p	-2-----	:30	2	\$400.00	P03	11.25	NM	2	\$800.00
				HOLEY MOLEY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-2-----			2			\$400.00		11.25			
N 8	WHAS	05/03/22	05/03/22	Tue Prime B	CM	9-10p	-1-----	:30	1	\$300.00	P04	7.50	NM	1	\$300.00
				THE CHASE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-1-----			1			\$300.00		7.50			
N 9	WHAS	05/03/22	05/03/22	Tue Prime C	CM	10-11p	-1-----	:30	1	\$250.00	P04	5.92	NM	1	\$250.00
				WHO DO YOU BELIEVE?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-1-----			1			\$250.00		5.92			
N 11	WHAS	05/03/22	05/04/22	Wed Prime B	CM	9-10p	--1----	:30	1	\$350.00	P04	7.50	NM	1	\$350.00
				THE CONNERS/HOME ECONC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--1----			1			\$350.00		7.50			
N 12	WHAS	05/03/22	05/04/22	Wed Prime C	CM	10-11p	--1----	:30	1	\$300.00	P04	6.91	NM	1	\$300.00
				A MILLION LITTLE THINGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--1----			1			\$300.00		6.91			
N 15	WHAS	05/03/22	05/05/22	Thu Prime C	CM	10-11p	---1---	:30	1	\$300.00	P04	7.70	NM	1	\$300.00
				BIG SKY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---1---			1			\$300.00		7.70			
N 17	WHAS	05/03/22	05/08/22	Sun Prime Other 2nd Ha	CM	6-10p	-----1	:30	1	\$875.00	P03	17.77	NM	1	\$875.00
				Sun Prime Other 2nd Prgm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1			1			\$875.00		17.77			
N 18	WHAS	05/03/22	05/08/22	Sun Prime D	CM	10-11p	-----1	:30	1	\$300.00	P04	8.88	NM	1	\$300.00
				THE ROOKIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1			1			\$300.00		8.88			
N 19	WHAS	05/03/22	05/09/22	Local News @ 11p M-F	CM	11:00 PM-11:35 PM	M-TWTF--	:30	3	\$200.00	P03	9.28	NM	3	\$600.00
				WHAS11 NEWS AT 11 M-F/SU(11:00 PM-11:35 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	MTWTF--			3			\$200.00		9.28			
N 20	WHAS	05/03/22	05/09/22	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$30.00	P04	4.94	NM	5	\$150.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	11111--			5			\$30.00		4.94			
N 21	WHAS	05/03/22	05/08/22	NBA Playoffs DT Game	CM	Various	-----1-	:30	1	\$475.00	P03	6.51	NM	1	\$475.00
				NBA Playoffs DT Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1-			1			\$475.00		6.51			
N 22	WHAS	05/03/22	05/06/22	Great Day Live 9-10a	CM	9-10a	--WTF--	:30	1	\$50.00	P03	8.09	NM	1	\$50.00
				Great Day Live 9-10a											

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 Estimate: 279

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/02/22	05/08/22	--WTF--	1	\$50.00	8.09								
													Totals	42	\$12,150.00