

Order / Rev: 2464684
 Alt Order #: WOC13578736
 Flight Dates: 04/19/22 - 04/25/22

Advertiser: POL/ Neville Blakemore / D / County Cle
 Product Desc: Political
 Estimate: 269
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	04/19/22	04/25/22	Local News @ 6a M-F	CM	6:30 AM-7:00 AM	MTWTF--	:30	4	\$80.00	P04	2.50	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		3				\$80.00		2.50			
				WHAS11 WAKE UP NEWS @ (6:30 AM-7:00 AM)											
N 3	WHAS	04/19/22	04/25/22	Good Morning America	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$120.00	P04	4.10	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		4				\$80.00		2.50			
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
N 4	WHAS	04/19/22	04/25/22	Good Morning America	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$120.00	P04	4.10	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		5				\$120.00		4.10			
				GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)											
N 5	WHAS	04/19/22	04/23/22	Good Morning America	CM	7-9a	-----S-	:30	1	\$45.00	P04	3.70	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----S-		1				\$45.00		3.70			
				GOOD MORNING AMERICA											
N 6	WHAS	04/19/22	04/24/22	Good Morning America	CM	8-9a	-----S	:30	1	\$75.00	P03	3.50	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----S		1				\$75.00		3.50			
				GOOD MORNING AMERICA											
N 7	WHAS	04/19/22	04/24/22	This Week Su	CM	9-10a	-----S	:30	1	\$150.00	P03	3.20	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----S		1				\$150.00		3.20			
				THIS WEEK											
N 8	WHAS	04/19/22	04/25/22	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$200.00	P03	4.80	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		3				\$200.00		4.80			
				WHAS11 NEWS @ 5p											
N 9	WHAS	04/19/22	04/25/22	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	3	\$225.00	P03	5.50	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		3				\$225.00		5.50			
				WHAS11 NEWS @ 530P											
N 10	WHAS	04/19/22	04/25/22	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	5	\$250.00	P03	7.50	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		5				\$250.00		7.50			
				WHAS11 NEWS @ 6p											
N 11	WHAS	04/19/22	04/25/22	ABC World News	CM	630-7p	MTWTF--	:30	5	\$500.00	P04	9.10	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		5				\$500.00		9.10			
				ABC WORLD NEWS											
N 12	WHAS	04/19/22	04/25/22	ET 7-730p	CM	7-730p	MTWTF--	:30	2	\$250.00	P03	6.40	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		2				\$250.00		6.40			
				ENTERTAINMENT TONIGHT											
N 13	WHAS	04/19/22	04/25/22	Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	2	\$250.00	P03	6.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		2				\$250.00		6.00			
				INSIDE EDITION											
N 14	WHAS	04/19/22	04/21/22	Thu Prime Other	CM	7:57 PM-9:00 PM	---T---	:30	1	\$500.00	P04	5.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---T---		1				\$500.00		5.60			
				Thu Prime Other (7:57 PM-9:00 PM)											
N 15	WHAS	04/19/22	04/25/22	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	2	\$120.00	P04	4.70	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/22	04/25/22	MTWTF--		2				\$120.00		4.70			
				WHAS11 NEWS AT 11 M-F/SU											
N 16	WHAS	04/19/22	04/25/22		CM	1135p-1237a		:30	2	\$30.00	P04	2.50	NM	2	\$60.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Jimmy Kimmel			MTWTF--									
				JIMMY KIMMEL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		04/19/22	04/25/22	MTWTF--			2		\$30.00			2.50				
N 17	WHAS	04/19/22	04/25/22	Nightline	CM	1237-106a	MTWTF--	:30	2	\$20.00	P04	1.80	NM	2	\$40.00	
				NIGHTLINE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		04/19/22	04/25/22	MTWTF--			2		\$20.00			1.80				
N 18	WHAS	04/19/22	04/23/22	Hockey Non-Prime Sa-SOM			-----S-	:30	1	\$100.00	P04	2.10	NM	1	\$100.00	
				NHL REG SEASON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		04/18/22	04/24/22	-----S-			1		\$100.00			2.10				
													Totals	48	\$8,995.00	