

Order / Rev: 2435652
 Alt Order #: WOC13501351
 Flight Dates: 03/22/22 - 03/28/22

Advertiser: POL/ Neville Blakemore / D / County Cle
 Product Desc: Political
 Estimate: 251
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	03/22/22	03/28/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MTWTF--	:30	5	\$120.00	P04	4.10	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					5	\$80.00		2.50			
N 3	WHAS	03/22/22	03/26/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----S-	:30	1	\$45.00	P04	3.70	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-----S-					1	\$45.00		3.70			
N 4	WHAS	03/22/22	03/27/22	Good Morning America GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$50.00	P04	3.50	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-----S					1	\$50.00		3.50			
N 5	WHAS	03/22/22	03/28/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	MTWTF--	:30	3	\$50.00	P04	4.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					3	\$50.00		4.00			
N 6	WHAS	03/22/22	03/28/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	5	\$250.00	P03	7.50	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					5	\$250.00		7.50			
N 7	WHAS	03/22/22	03/28/22	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$500.00	P04	9.10	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	11111--					5	\$500.00		9.10			
N 8	WHAS	03/22/22	03/27/22	ABC World News Su ABC WORLD NEWS SUN	CM	6-630p	-----S	:30	1	\$500.00	P04	6.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-----S					1	\$500.00		6.80			
N 9	WHAS	03/22/22	03/28/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	MTWTF--	:30	2	\$150.00	P04	6.40	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					2	\$150.00		6.40			
N 10	WHAS	03/22/22	03/28/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	MTWTF--	:30	2	\$150.00	P04	6.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					2	\$150.00		6.00			
N 11	WHAS	03/22/22	03/28/22	Mon Prime Other AMERICAN IDOL MON	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	M-----	:30	1	\$800.00	P03	6.10	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	M-----					1	\$800.00		6.10			
N 12	WHAS	03/22/22	03/24/22	Thu Prime A STATION 19	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$500.00	P04	5.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	---T---					1	\$500.00		5.60			
N 13	WHAS	03/22/22	03/28/22	LN (M-Su) WHAS11 NEWS AT 11	CM	11-1135p	MTWTFSS	:30	2	\$120.00	P04	4.70	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTFSS					2	\$120.00		4.70			
N 14	WHAS	03/22/22	03/28/22	Jimmy Kimmel JIMMY KIMMEL	CM	1135p-1237a	MTWTF--	:30	3	\$30.00	P04	2.50	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/22	03/28/22	MTWTF--					3	\$30.00		2.50			

Totals 37 \$7,725.00