

ORDER

Orders
Order / Rev: 2477546
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/15/22 - 05/17/22
 Original Date / Rev: 05/13/22 / 05/13/22
 Order Type: General

WHAS
 Primary AE: Kimberly Williams
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: F5 Enterprises LLC / POL
 Buying Contact: _____
 Billing Contact: Miguel Hampton
1611 East Main Street
New Albany, IN 47130

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Tim Buckley / Circuit Court Judg
 Demographic: A25-54
 Product Codes: PL-Candidate: Judicial (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 200090
 Agency External ID: 75440AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/17/22	27	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	27	\$3,000.00	\$2,550.00	0.00
Totals	27	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/16/22	05/17/22	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MT-----	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MT-----		2				\$75.00		0.00			
N 2	WHAS	05/16/22	05/17/22	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MT-----	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MT-----		2				\$125.00		0.00			
N 3	WHAS	05/16/22	05/17/22	Good Morning America Good Morning America	CM	7-9a	MT-----	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MT-----		2				\$200.00		0.00			
N 4	WHAS	05/16/22	05/17/22	Local News @ 430a M-FCM Local News @ 430a M-F	CM	430-5a	MT-----	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MT-----		2				\$50.00		0.00			
N 5	WHAS	05/15/22	05/17/22	ROS EM (Su) 6-8a EM (Su) 6-8a	CM	6-8a	-----S	:30	2	\$25.00	P03	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S		2				\$25.00		0.00			
		Week: 05/16/22	05/22/22	-----		0				\$25.00		0.00			

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Advertiser: POL/ Tim Buckley / Circuit Court Judge /
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	05/16/22	05/17/22	Great Day Live 9-10a Great Day Live 9-10a	CM	9-10a	MT-----	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		2		\$50.00		0.00					
N 7	WHAS	05/16/22	05/17/22	Access Daily 10-11a Access Daily 10-11a	CM	10-11a	MT-----	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		2		\$50.00		0.00					
N 8	WHAS	05/16/22	05/17/22	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	MT-----	:30	4	\$75.00	P03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	MT-----		4		\$75.00		0.00					
N 9	WHAS	05/16/22	05/16/22	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$75.00		0.00					
N 10	WHAS	05/16/22	05/16/22	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	M-----	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$125.00		0.00					
N 11	WHAS	05/16/22	05/16/22	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$200.00		0.00					
N 12	WHAS	05/16/22	05/16/22	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$225.00		0.00					
N 13	WHAS	05/16/22	05/16/22	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$400.00		0.00					
N 14	WHAS	05/15/22	05/15/22	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-----S		1		\$250.00		0.00					
N 15	WHAS	05/16/22	05/16/22	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	M-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$200.00		0.00					
N 16	WHAS	05/16/22	05/16/22	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-----	:30	1	\$50.00	P03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$50.00		0.00					
N 17	WHAS	05/16/22	05/16/22	Nightline Nightline	CM	1237-106a	M-----	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	M-----		1		\$25.00		0.00					
													Totals	27	\$3,000.00