PREVIEW

WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2465100
Invoice Date		Alt Order #	WOC13579613
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 04/26/22	Flight Dates	04/20/22 - 04/26/22
Advertiser	ISS/ American Dream Federal Action		
Product	Issue		
Estimate #	2363		

Account Executive	Taylor Fritsch
Sales Office	TEGNA Sales Washington DC
Sales Region	National
Agency Code	
Advertiser Code	129
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	73568AG
Advertiser Ref	199467
Product 1	134
Product 2	

Billing Address:

Full Reach Media Group/ POL
Attention: Accounts Payable
P.O. Box 101552
Arlington, VA 22210

Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	04/20/22	04/26/22	GOOD MORNING AMERICA 7-9a		11111--	:30	5	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	7:24 AM	GOOD MORNING AMERICA	7-9a	:30	ADFA041422H	$325.00	NM
	5	WHAS	Tu	04/26/22	8:59 AM	GOOD MORNING AMERICA	7-9a	:30	ADFA041422H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	04/20/22	04/26/22	WHAS11 WAKE UP NEWS @ 430A 430-5a		11111--	:30	5	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	4:41 AM	WHAS11 WAKE UP NEWS @ 43	430-5a	:30	ADFA041422H	$75.00	NM
	5	WHAS	Tu	04/26/22	4:52 AM	WHAS11 WAKE UP NEWS @ 43	430-5a	:30	ADFA041422H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	04/20/22	04/26/22	THE VIEW	11-12p	11111--	:30	5	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$125.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	10:58 AM	THE VIEW	11-12p	:30	ADFA041422H	$125.00	NM
	5	WHAS	Tu	04/26/22	11:33 AM	THE VIEW	11-12p	:30	ADFA041422H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	04/20/22	04/26/22	WHAS11 NEWS AT NOON	12-1p	11111--	:30	5	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$125.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	12:44 PM	WHAS11 NEWS AT NOON	12-1p	:30	ADFA041422H	$125.00	NM
	5	WHAS	Tu	04/26/22	12:56 PM	WHAS11 NEWS AT NOON	12-1p	:30	ADFA041422H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	04/20/22	04/26/22	GMA3	1-2p	11111--	:30	5	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$125.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	1:53 PM	GMA3	1-2p	:30	ADFA041422H	$125.00	NM
	5	WHAS	Tu	04/26/22	1:53 PM	GMA3	1-2p	:30	ADFA041422H	$125.00	NM

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WHAS
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Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 04/26/22
Advertiser	ISS/ American Dream Federal Action		
Product	Issue		
Estimate #	2363		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	04/20/22	04/26/22	WHAS11 NEWS @ 4P	4-5p	11111--	:30	5	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/20/22	04/26/22	11111--	5	$125.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	4:14 PM	WHAS11 NEWS @ 4P	4-5p	:30	ADFA041422H	$125.00	NM
	5	WHAS	Tu	04/26/22	4:21 PM	WHAS11 NEWS @ 4P	4-5p	:30	ADFA041422H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	04/20/22	04/26/22	WHAS11 NEWS @ 5p	5-530p	11111--	:30	5	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	5:14 PM	WHAS11 NEWS @ 5p	5-530p	:30	ADFA041422H	$325.00	NM
	5	WHAS	Tu	04/26/22	5:23 PM	WHAS11 NEWS @ 5p	5-530p	:30	ADFA041422H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	04/20/22	04/26/22	WHAS11 NEWS @ 530 P	530-6p	11111--	:30	5	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	5:38 PM	WHAS11 NEWS @ 530P	530-6p	:30	ADFA041422H	$350.00	NM
	5	WHAS	Tu	04/26/22	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	ADFA041422H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	04/20/22	04/26/22	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	6:09 PM	WHAS11 NEWS @ 6p	6-630p	:30	ADFA041422H	$400.00	NM
	5	WHAS	Tu	04/26/22	6:27 PM	WHAS11 NEWS @ 6p	6-630p	:30	ADFA041422H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	04/20/22	04/26/22	ENTERTAINMENT TONIGHT	7-730p	11111--	:30	5	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	6:59 PM	ENTERTAINMENT TONIGHT	7-730p	:30	ADFA041422H	$400.00	NM
	5	WHAS	Tu	04/26/22	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	ADFA041422H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	04/20/22	04/26/22	INSIDE EDITION	730-8p	11111--	:30	5	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111--	5	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	7:51 PM	INSIDE EDITION	730-8p	:30	ADFA041422H	$400.00	NM
	5	WHAS	Tu	04/26/22	7:55 PM	INSIDE EDITION	730-8p	:30	ADFA041422H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	04/20/22	04/26/22	JUDGE STEVE HARVEY	8-9p	- 1 - - - - -	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	- 1 - - - - -	1	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WHAS	Tu	04/26/22	8:41 PM	JUDGE STEVE HARVEY	8-9p	:30	ADFA041422H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	04/26/22	04/26/22	TO TELL THE TRUTH	10-11p	- 1 - - - - -	:30	1	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Advertiser	ISS/ American Dream Federal Action		
Product	Issue		
Estimate #	2363		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	04/26/22	04/26/22	TO TELL THE TRUTH	10-11p	- 1 - - - - -	:30	1	$650.00	NM

	04/25/22	05/01/22	- 1 - - - - -	1	$650.00		

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WHAS	Tu	04/26/22	10:33 PM	TO TELL THE TRUTH	10-11p	:30	ADFA041422H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	04/20/22	04/26/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111- 1	:30	6	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111- 1	6	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WHAS	M	04/25/22	11:13 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ADFA041422H	$325.00	NM
	6	WHAS	Tu	04/26/22	11:14 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ADFA041422H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	04/20/22	04/26/22	JIMMY KIMMEL	1135p-1237a	11111- -	:30	5	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/20/22	04/26/22	11111- -	5	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WHAS	M	04/25/22	11:51 PM	JIMMY KIMMEL	1135p-1237a	:30	ADFA041422H	$75.00	NM
	5	WHAS	Tu	04/26/22	12:13 AM	JIMMY KIMMEL	1135p-1237a	:30	ADFA041422H	$75.00	NM

Total Spots **28**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	**$7,600.00**
Agency Commission	**$1,140.00**
Net Amount Due	**$6,460.00**