

# ALL IN:

## A Comprehensive & Effective Plan for a Safer, Stronger and Healthier Louisville

Dear Neighbors,

Louisville is in a tough spot. Our neighborhoods feel less safe, violent crime is rising, and too many people are trapped in addiction. We see abandoned cars on the streets and graffiti and trash in many neighborhoods.

You've shared your concerns with me as I have run through every precinct in our city. I share your worry and sense of urgency to fix this and fix this now.



Together, we can - and must - build a Safer, Stronger, and Healthier Louisville.

**Together, we will go “All In” on public safety and make this our city’s #1 priority.**

Louisville deserves the best trained, trusted and transparent police department in America. We must have a police force of men and women who have been carefully recruited, properly trained and well paid to perform the dangerous job of preventing and solving crime in our neighborhoods. And, they must be - from the Chief to the newest recruit - accountable to all of us. In turn, we must support them and their work.

We must also address our long-standing systemic inequalities. And, we must provide more opportunities for our youth and young adults who currently lack hope and opportunity.

In Louisville, we have wonderful, energetic, creative and hard-working people. Leveraging this spirit, we will work together and make all of this happen to create a safer city.

As Mayor, I expect you to hold me accountable as I work with our police, community leaders and citizens from every neighborhood to create a safer Louisville for everyone.

Here is the start of my plan to get this done.

A handwritten signature in black ink, appearing to read 'Craig Greenberg'.

Craig Greenberg  
Candidate, Louisville Metro Mayor



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**GREENBERG**  
FOR MAYOR

## Transparency and Accountability Starts with Me.

As Mayor, I expect you to hold me accountable for the promises I'm making. Below, I've provided a checklist of my plan's initiatives so that you can track my progress and **make sure that I'm keeping my word to you and our entire city**. I will provide regular reports on the implementation of this plan and our efforts to drastically reduce violent crime and to improve public safety with a sense of urgency.

Thank you,  
Craig

### Stop the Violence

- Fully Staff and Fund the Police Force
- Expand and Strengthen Group Violence Intervention (GVI)
- Crack Down on Illegal Guns
- Prevent Domestic Violence
- Improve Programs to Stop Repeat Offenders
- Strengthen Victim Services to Promote Healing
- Increase Rewards for Solving Homicides

### Fully Staff and Fund a Community-Oriented Police Force

- Recruit & Retain the Best Police Force in America
- Bring Back Retired Officers as Interim Strategy for Full Staffing
- Create a LMPD Community Service Academy
- Prioritize Solving Violent Crimes
- Implement Mental Health Emergency Response Services
- Improve Transparency and Accountability
- Better Training, Better Results

### Address Root Causes of Crime – Increase Hope & Create Opportunity

- Build 15,000 Quality, Affordable Housing Units, with an Emphasis on Home Ownership
- Expand Summer Works to Year-Round and Increase After-School Jobs
- Stop the Scourge of Addiction – On the Streets & Through Treatment
- Invest in Community Centers and Community Programs
- Expand Mental Health Treatment Services
- Establish a Volunteer Parent Corps

### Build Safer, Cleaner and Healthier Community Spaces

- Create a Community Ambassador Corps
- Launch an Abandoned Vehicle Response Team
- Fix the Street Lights, Clean the Graffiti, Pick Up the Trash



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FOR MAYOR

## Stop the Violence

### Fully Staff and Fund the Police Force

For years, the Louisville Metro Police Department has been short staffed by nearly 300 officers. Given our public safety and crime crisis, we need hard working police in our communities to prevent and solve crimes and assist people in need. Craig will ensure a fully staffed and funded LMPD that is focused on community policing.

### Expand and Strengthen Group Violence Intervention (GVI)

The Group Violence Intervention (GVI) strategy is built on a simple idea: violence can be prevented through collaborative efforts of federal and local law enforcement, community leaders, professional service providers, and clergy by directly reaching out to those at extremely high risk for being both violent offenders and victims of violence. As Mayor, Craig will ensure our city government takes a leading role in expanding and strengthening this vital program to reduce violent crime.

### Crack Down on Illegal Guns

Illegal guns are killing us and we have to get them off the street. Our city spends millions of dollars working to get illegal guns off our streets and, when we seize them, we have to make sure they don't get back on the street. Every illegal gun taken off our street is a crime prevented and a life saved.

### Prevent Domestic Violence

Intimate partner violence may start at home, but it does not end there. We can help end the cycle of violence by restoring a fully staffed Domestic Violence Unit at LMPD, providing more funding to investigate and prevent intimate partner violence, and supporting community efforts to address gaps in services for family members who are victims or witnesses to domestic violence.

## Public Safety Roundtable

*"I convened a Public Safety Roundtable to help develop this plan. Police officers, victims of crime, health care professionals, corrections officers, judges, clergy and others from the community shared their experiences and insight. I appreciate their help and commitment to our city's safety." - Craig*



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FOR MAYOR

## Stop the Violence

### Improve Programs to Stop Repeat Offenders

Our jail sees too many “familiar faces,” people arrested again and again for minor or non-violent crimes. From skills training to help with addiction, we need to expand and strengthen the existing programs we offer in jail to give people the helping hand they need to keep them from being repeatedly arrested and filling our already overcrowded jail.

### Strengthen Victim Services to Promote Healing

We must do more to heal trauma after violence. Whether for a victim of domestic violence or a parent who has lost a family member, our city must do more to heal trauma after violence and prevent further suffering. As Mayor, Craig will make sure wrap-around services, counseling, and medical assistance are greatly expanded to ensure those who have been through a traumatic experience can heal.

### Increase Rewards for Solving Homicides

We must do much more to build trust between the police and communities they serve, but also recognize that sometimes our neighbors take a risk in sharing information with the police. Significantly increasing the financial reward for providing information that leads to the conviction of those who commit homicides is a fair payment to those who help solve these crimes.



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## Fully Staff and Fund a Community-Oriented Police Force

### Recruit & Retain the Best Police Force in America

Louisville residents deserve the best and this includes the best trained, trusted and transparent police force that is supported by its leadership, fully staffed and funded, and focused on preventing crime and more effectively serving our neighborhoods. Craig will fully staff LMPD and focus on recruiting and retaining a more diverse corps of officers to better reflect the communities they serve and build trust and cooperation between the police and the neighborhoods they serve.

### Bring Back Retired Officers as Interim Strategy for Full Staffing

In order to ensure we have a fully staffed police force as soon as possible, Craig will work to recruit recently retired officers, along with officers from other jurisdictions, to rejoin or join LMPD. These officers, with years of experience, can assist with community policing and pass on their knowledge to the next generation of law enforcement professionals.

### Create an LMPD Community Service Academy

LMPD officers need to know how to interact with citizens from every background, many going through different traumatic experiences. To help our police be better prepared for any situation, Craig will add additional paid training, modeled on the training of medical personnel and social workers. We will require recruits to spend some training time working with qualified local nonprofit organizations. These rotations will include working with:

- At-risk youth
- Those suffering from addiction and mental health challenges
- Residents who are homeless

These training experiences will continue to be offered throughout an officer's career.

## Fully Staff and Fund a Community-Oriented Police Force

### Prioritize Solving Violent Crimes

Most murders in Louisville go unsolved. This is unacceptable and is, in part, a function of understaffing. Our police are working hard to solve crimes, but they need more dedicated resources. Craig will make it a priority to ensure that new staff and funding will be focused on solving violent crimes and bringing those responsible to justice.

### Implement Mental Health Emergency Response Services

LMPD's 4th Division has a pilot Mobile Crisis Response Team. This pilot shows great promise and, as it proves to be effective, we will expand it across the entire city. This will help those in crisis and also help the police better focus on solving and preventing crime.

### Improve Transparency and Accountability

Transparent organizations are strong organizations. Louisville has learned difficult lessons about the need for greater transparency from our past police leadership. As Mayor, Craig will push for reforms to ensure transparency and accountability and, in times of crisis, always defer to the public's right to know.

### Better Training, Better Results

Every profession benefits from ongoing training and our police are no different. From de-escalation tactics to the latest techniques in community policing, our LMPD should have the opportunity for more regular and comprehensive training to be the most service-oriented and effective police department in America. In order for this to happen, we need to ensure LMPD has the resources they need to prevent and solve crimes and to also be an organization that is constantly improving.

## Holding the Mayor Accountable

*"The police are accountable to the Mayor and the Mayor is accountable to the people. As Mayor, I will work every day to help solve our city's public safety and violent crime crisis. I will be transparent with the progress that is being made and will make sure that the community has every opportunity to hold me accountable as we work together to build a safer city." - Craig*



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### Build 15,000 Quality, Affordable Housing Units, with an Emphasis on Home Ownership

Everyone should live in a secure place they call home. In his first term, Craig will create 15,000 new or renovated quality affordable homes. We will transform vacant and abandoned properties and renovate houses that can be renovated. We will build homes near good paying jobs. At the same time, we will assist residents with financing to purchase homes so families can accumulate the wealth that comes with home ownership.

### Expand Summer Works to Year-Round and Increase After-School Jobs

Too many youth in Louisville turn to crime due to a lack of hope, opportunity and activities to prepare for their future and get them on the right path. Louisville has had some success with the Summer Works program and this jobs program should be expanded to a year-round effort, with an emphasis on after-school employment.

### Stop the Scourge of Addiction - On the Streets & Through Treatment

Tragically, in 2021, Louisville lost over 500 people to opioid overdoses. Every neighborhood in our city is impacted by drug addiction - costing lives and tearing families apart. Louisville must use every federal, state, and local resource available to stop the flow of opioids and heroin onto our streets and to make sure the professional care needed to fight addiction is there for those who need it. Our city should also reopen The Living Room and support other addiction treatment programs.

### Invest in Community Centers and Community Programs

A good job is the best way out of poverty and we must provide more funding for workforce training that leads to career-path, good-paying jobs. Working with organized labor and nonprofit organizations, we will teach our youth skills for success. At the same time, we will invest in and open all of our community centers so our youth have a safe place for learning and playing when they are not in school.

### Expand Mental Health Treatment Services

Anyone can have a mental health emergency. Through strengthening cooperation with first responders, medical facilities and non-profit providers, Craig will work to ensure mental health treatment services are expanded.

### Establish a Volunteer Parent Corps

In his first year as Mayor, Craig will create a Volunteer Parent Corps. With an older generation moving toward retirement with time for volunteer engagement, this program will facilitate older Louisvillians passing on experiences and encouragement to new parents. This new group of volunteers will work closely with expanded parenting programs offered through community centers, places of worship and JCPS Family Resource & Youth Services Centers.



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## Create a Community Ambassador Corps

Building on the ambassador programs we currently have, Craig will create a Community Ambassador Corps composed of neighborhood leaders, clergy and others to recognize those who need help and help them connect with city services. These individuals will also be advocates for the neighborhoods they serve, focusing city government's attention on the smaller, local challenges that, when fixed, make big, positive differences in improving a block or a neighborhood.

## Launch an Abandoned Vehicle Response Team

Across the entire city, wrecked and abandoned cars sit on our streets for weeks or even months. Pride in our city starts with pride in our neighborhood, and that starts with clean, safe streets. As Mayor, Craig will immediately form the Abandoned Vehicle Response Team to quickly clear these dangerous eyesores off our streets.

## Fix the Street Lights, Clean the Graffiti, Pick Up the Trash

Public safety has many aspects. Data from across the country shows well-lit neighborhoods have less crime, as do neighborhoods with parks and green spaces. Graffiti and trash on the streets create unsafe environments. Our city government must ensure all of our street lights work, graffiti is quickly removed from our buildings, and trash is cleaned off our streets. Working with neighborhood leaders, Craig will emphasize the importance of working together to do the little things right, so big progress will follow.

### A Sense of Urgency

*"Our city government needs a new attitude - one with a sense of urgency to immediately address these long-standing problems with new solutions. We've had enough studies, we all know the problems, and we all have ideas for the solutions. As Mayor, I'll bring new energy and a sense of urgency to make Louisville a Safer, Stronger and Healthier city." - Craig*

## CONTACT US

info@greenbergformayor.com | [GreenbergForMayor.com](http://GreenbergForMayor.com)   @RunWithCraig |  @craig.greenberg

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